



# PureNutrition

P H Y T O P L A N K T O N

*Presents:*

## PRIVATE LABEL OPPORTUNITY

**The best-reviewed ingredient in natural products history...**

**Watch your customers receive life-changing results.**

**Watch your business grow loyal, repeat customers.**



Verified Buyer



100% of respondents would recommend this to a friend

*"These products are life changing. I recommend the powder. Within 10 days I didn't need naps anymore. I was on prescription pain medication for 18 months and was able to go off my prescription completely within 3 months. My senior dog wasn't able to go down stairs and within 3 weeks was able to jump off and on the couch. I've been on this product for 2 years now." – Jasmine*

# PureNutrition

## PHYTOPLANKTON

PROOF OF CONCEPT IN CANADA



From a basement office...



To a national Costco listing in 5 years!



**How?** It's amazing what can happen when a product works!

*"The one thing that tells me a product is effective is when people come back for more. With Phytoplankton I see two types of repeat customers. The first are the people who can't stop talking about their healings and the other are who are enjoying the overall sense of wellbeing they were searching for."*

– Jack Davies, Poulain's PharmaChoice, Stellarton, Nova Scotia



**Karen®**  
FOR GOOD HEALTH

### Why Karen?

Named after a beloved nurse. In her honor, and to try to help as many people as possible, we are now offering this amazing discovery to your business.





# PureNutrition

## PHYTOPLANKTON

### WHAT IS PHYTOPLANKTON?

The original nutrient on earth

Phytoplankton is literally... Pure Nutrition

Microscopic green plant, the shape of a globe, grown sustainably

Earth's first food;  
ironically the last to be discovered

Our one-of-a-kind growing facility, in Cadiz, Spain, is where our Phytoplankton products are grown. The facility isolates and cultivates Phytoplankton at the highest safety standards and 100% sustainability.



*"Phytoplankton: the tiny organisms that rule the oceans, turning sunlight into life." – Carl Safina*

### The origin story of nutrition:

Phytoplankton. Born when sunlight penetrates the surface layer of the ocean. Its nutritional properties sustain ALL LIFE in the ocean. Now proven to sustain ALL HUMAN & PET LIFE on land... proving nutrition is universal.

Check out our 5-star human reviews and 5-star pet reviews:



✓ Verified Buyer

*"Love these little green pills, no more brain fog and lots of energy ♥♥♥♥♥"* – Judy



✓ Verified Buyer

*"My senior dog wasn't able to go down stairs and within 3 weeks was able to jump off and on the couch."* – Jasmine



**Grown sustainably, clean and green: we cultivate, never collect from the ocean.**

**Don't worry, we grow from seed in a highly-controlled enclosed system.**

# PureNutrition

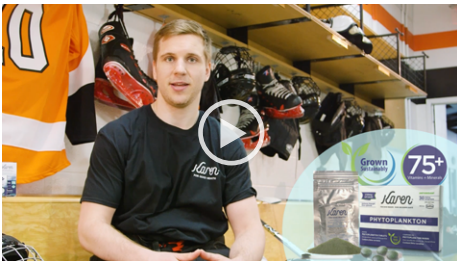
PHYTOPLANKTON

## WATCH OUR VIDEO REVIEWS

Yes! You can use them\*\*

Real customers volunteering  
to go on camera with the  
intention of helping others.

\*\*Videos will be sent to you via WeTransfer\*\*



*Brayden Schenn, NHL Player,  
Stanley Cup Champion*

*Brayden talks about how  
Phytoplankton helps with him  
recovery and energy. He also  
mentions everybody can take it.*



*Peter Ford – Pharmacist  
Dr. Ford goes on camera to  
discuss the life changing  
results with digestion his  
patients are experiencing.*



*Healthy Selections*

*Store manager talks about how  
customers come back for more  
telling her "miracle stories"*



*Sequoia Health Food Stores*

*The buyer for this group of stores  
discusses how she thought  
Phytoplankton was a "fad" but  
realized when people keep  
coming back that there is a lot  
more to this product.*

### **The most common benefits customers report from taking Phytoplankton Powder:**

- Almost everyone with Crohn's, Colitis, Acid Reflux reports complete relief within a month.
- Almost everyone with severe migraines reports complete relief within a month.
- Almost everyone with acne sees noticeable results (including complete elimination) within a month.
- People with energy and sleep issues report how happy and impressed they are in a short period of time.
- The majority of people with Fibromyalgia report a noticeable decrease in pain and symptoms in a short period of time.
- Many customers report not getting sick as often.

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**Many more videos are available for your business. Just email market our videos to  
your customer base and watch orders (and reorders) come in.**

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# PureNutrition

PHYTOPLANKTON

Our private label offerings  
Amazing reviews and reorders GUARANTEED

**Use your own label, or use ours!**



**50 gram**  
**Your price - \$85.49**  
**MSRP - \$149.99**

**\*All prices in USD\***

**15 gram**  
**Your price - \$29.50**  
**MSRP - \$49.99**



5

✓ Verified Buyer

*"I was having knee pain three and half years ago, getting cortisone shot that only last four to six months. So, I heard about Phytoplankton and been using it and no more knee pain or cortisone shots, won't go with out for any reason and the energy I have is great too!" – Peter*



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✓ Verified Buyer

*"Karen has helped my sleep, digestion and joint pain. The powder is fishy but mixes well with juice so you can't even taste it. I have been sick very little in the few years that I have been using it. If, for whatever reason, I stopped taking it for a couple of nights, I have noticed that I do not sleep as well." – Doreen*

## Canadian Pharmacist shares his observations

*"The one thing that tells me a product is effective is when people come back for more. With Phytoplankton I see two types of repeat customers. The first are the people who can't stop talking about their healings and the other are who are enjoying the overall sense of wellbeing they were searching for."*

– Jack Davies, Poulain's PharmaChoice, Stellarton, Nova Scotia



# PureNutrition

PHYTOPLANKTON

Presents:

## PhydoPlankton™

**A proprietary blend of Marine Phytoplankton that delivers noticable benefits to dogs and cats!**

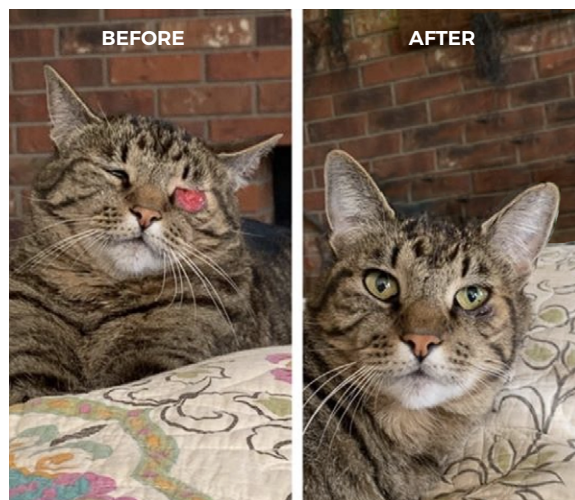
**Watch your pet LOVE THE TASTE!**

**Watch their health improve!**

**Use your own label, or use ours!**

### Benefits for your furry best friend

- Less joint pain
- Reduced or eliminated allergies
- Shinier coat
- Increased energy for senior dogs
- Improved digestion – better stools
- Strengthened immune system



**Binx the cat had a tumor on his eye. All he took was PhydoPlankton. These before & after pictures say 1,000 words.**



Verified Buyer

*"This has really helped my dogs. Excellent product. My one dog has had TPLO surgery on both back legs, with a touch of arthritis and also has arthritis in his front leg. This has really helped him. My other dog has osteoporosis and she has been doing great on this. Very happy with how good it works." – Debra*





Vegan, vegetarian,  
raw food game-changer



Use your  
own label,  
or use ours!



**\*Custom  
sizes also  
available**

**7 gram\***

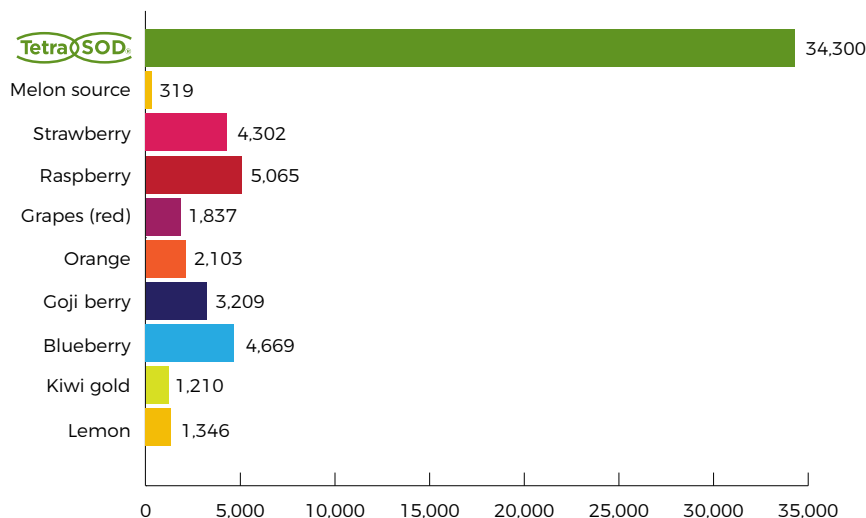
**Your price  
MSRP**

**\*All prices in USD\***

*"Though they may be small,  
phytoplankton wield great  
power in shaping the health  
and balance of our oceans."  
– Alexandra Cousteau*

## Oxygen Radical Absorbance Capacity (ORAC)

Activity comparison: TetraSOD® and other natural products  
(micromoles trolox equivalents (TE) per 100 gram sample)



Pure source  
Vitamin B12 + S.O.D.

**Origin-source, Super Oxide  
Dismutase (S.O.D.) contains  
the highest antioxidant  
activity ever discovered.**

We are born with a supply  
of S.O.D., but it depletes over  
time due to Oxidative Stress  
(caused by things like nutrient  
deficiencies, stress, chemicals,  
alcohol, smoking and more).  
Everyone's supply of S.O.D. is  
different, which is why everyone  
ages differently.

*"The beauty of phytoplankton lies not only in their diversity but in their profound impact on the health of our planet." – David Attenborough*

# PureNutrition

P H Y T O P L A N K T O N

*Let's get started!*

**1** Reach out to your Representative today.

Phone:  
XXX.XXX.XXXX

**2** We will help you create a new custom label or you can use ours.

Email:  
name.name@blugenics.com

**3** Use our videos to share with your customers.



**4** Watch sales + reviews + reorders come in consistently.