

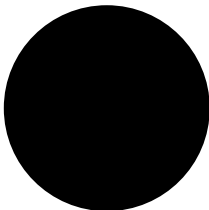
STYLE GUIDE

LCM

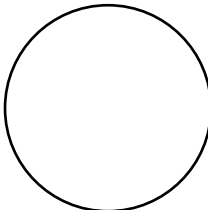
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LENDERS' CHOICE MORTGAGES

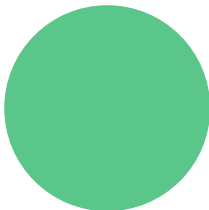
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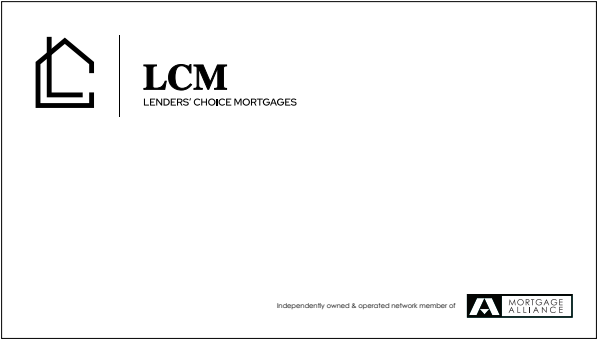
#5ac689

TAGLINE

Your Success Doesn't Just Happen, We *Plan* For It.

LOGO USAGE

Lenders' Choice Mortgages logo must be used in conjunction with the Mortgage Alliance logo. Logos can be separated as long as both logos are clearly visible on the marketing piece.



AFFILIATION STATEMENT:

All franchise advertising must include the statement “Independently owned and operated” or “Independently owned and operated franchise/network member of Mortgage Alliance”

COMBINED LOGO VARIATIONS



LCM

LENDERS' CHOICE MORTGAGES

Independently owned & operated member of 



LCM

LENDERS' CHOICE MORTGAGES

Independently owned & operated member of 



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Independently owned & operated member of 



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LENDERS' CHOICE MORTGAGES

