



SVCC BRAND GUIDE

LOGO



**Southern Vales
Christian College**



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PRIMARY TITLE TYPEFACE

**NOW
EXTRABOLD**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
#1234567890**

Titles in this font should always be all capitalised.

PRIMARY BODY TYPEFACE

Roboto
Regular/**Bold**/*Italic*

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz#1234567890

PRIMARY TITLE ACCENT TYPEFACE

Mutual Feelings
Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz 1234567890

Mutual Feelings is for used as an accent font to the Primary title font (Now).
This font can also be used for short single line titles/subtitles.

TYPEFACE EXAMPLES

WHAT TO DO...

Welcome to
**SOUTHERN VALES
CHRISTIAN COLLEGE**

Welcome

Nunc aliquet bibendum enim facilisis gravida neque convallis. Mi tempus imperdiet nulla malesuada pellentesque. Tincidunt arcu non sodales neque sodales ut etiam. Pulvinar elementum integer enim neque volutpat. Volutpat est velit egestas dui id ornare.

WELCOME

Arcu felis bibendum ut tristique et egestas. Leo a diam sollicitudin tempor id eu nisl nunc mi. Vulputate enim nulla aliquet porttitor lacus luctus accumsan tortor. Pulvinar etiam non quam lacus suspendisse faucibus. A scelerisque purus semper eget dui at. Mauris augue neque gravida in fermentum et sollicitudin ac.

WHAT NOT TO DO...

~~*Welcome to Southern Vales
Christian College*~~

~~**WELCOME TO**
*Southern Vales
Christian College*~~

COLOUR PALETTE

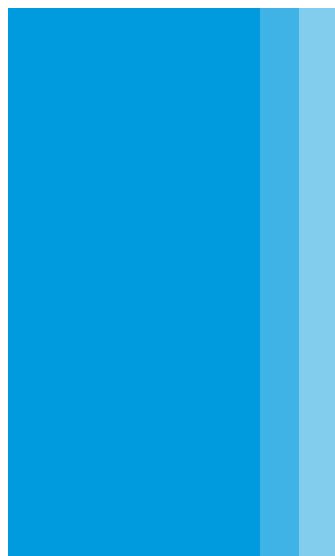
PRIMARY COLOURS

PANTONE 433 C



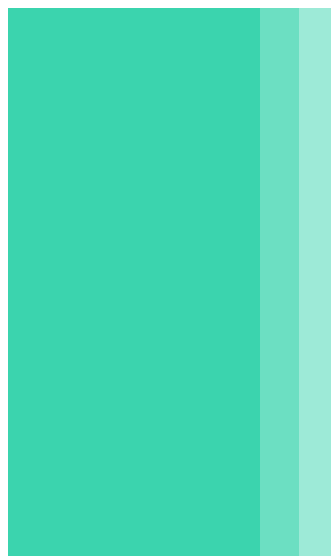
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R 29 G 37 B 44

PANTONE 2925 C



#009ADE
R 0 G 154 B 222

PANTONE 3385 C

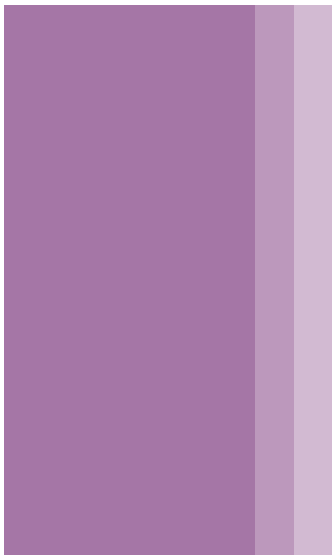


#3BD4AE
R 59 G 212 B 174

COLOUR PALETTE

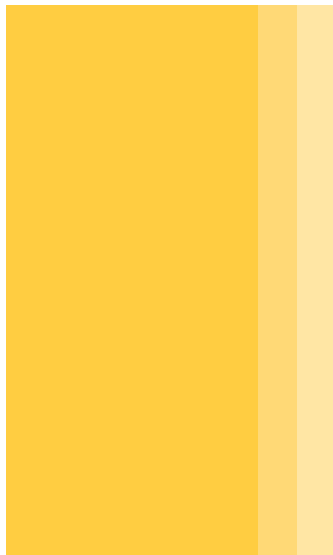
SECONDARY COLOURS

PANTONE 7440 C



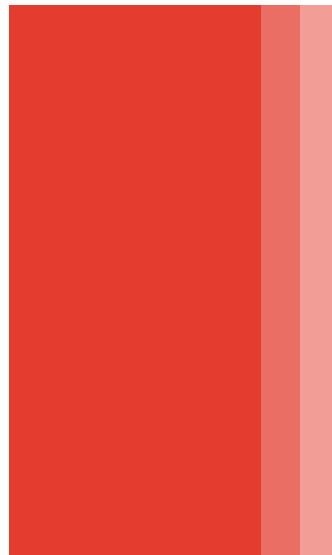
#A576A6
R 165 G 118 B 166

PANTONE 129 C



#F5CE3E
R 245 G 206 B 62

PANTONE 179 C



#E43D30
R 228 G 61 B 48

COLOUR PALETTE

GRADIENTS



GRADIENTS

The use of a colour gradient is encouraged, however be mindful of the colour combinations, not all colours in the colour palette will create a pleasant gradient.

If you are unsure use one of these gradient examples.