Introduction:

Welcome to The Haunting of Hexwood, where terror meets Hollywood magic! Step into our nightmare-inducing event set within a sprawling film studio lot at 3800 Sideline 32, Pickering, Ontario L0H 1J0 which has been transformed into a chillingly realistic little town. As you enter, you will find yourself immersed in the eerie atmosphere of a bygone era, where each corner holds lurking horrors. Our haunted experience offers a unique opportunity for vendors to become part of the terror by occupying the shops that line the Main Street of this sinister town. From creepy curiosities to spine-chilling treats, your store front will become a focal point of fear, allowing visitors to not only scream but also shop amidst the horrors. Prepare for a spine-tingling journey like no other as you explore our haunted event in this hauntingly realistic town.

The Haunting of Hexwood is an an exhilarating and spine-chilling haunted town experience that promises to deliver unforgettable thrills and scares. As we gear up for another terrifying season, we invite you to join us as a valued vendor or sponsor. This prospectus outlines the various opportunities available for your brand to be part of this highly anticipated event.

About THE HAUNTING OF HEXWOOD

The Haunting of Hexwood is a premier haunted town attraction known for its immersive and interactive experience that pushes the boundaries of fear. Our haunted town offers a meticulously designed setting with elaborate sets, talented actors, and cutting-edge special effects to create an atmosphere of horror and suspense. We attract a diverse audience of thrill-seekers, horror enthusiasts, families, and groups of friends, ensuring a wide reach for your brand.

Event Details: Date: October 6 – 31, 2023 (17 days)

Location: 3800 Sideline 32, Pickering, Ontario L0H 1J0

Website: www.hauntingofhexwood.ca

Vendor Opportunities:

ON-SITE VENDORS: Starting at $2500 + HST (per vendor; no sharing) depending on location and type of products/services sold and offered.

Set up your booth within the haunted town premises and showcase your products or services to a captive audience in one of the existing buildings. Your brand will be exposed to thousands of visitors throughout the event. Examples of suitable vendors include:

* + Halloween costume shops
  + Horror-themed merchandise
  + Local/Artisan food vendors (pre-packaged items)
  + Face painting and special effects makeup artists
  + Paranormal investigators or ghost tour guides
  + Novelty and souvenir vendors
  + Psychic
  + Metaphysical items and crystals

FOOD TRUCKS $5000 + HST max of 3-4 total

Promotional Giveaways: Partner with us to provide branded merchandise or samples to be distributed to our visitors. This opportunity allows you to directly engage with attendees and create lasting impressions of your brand.

Exclusive Sponsorship: Become an exclusive sponsor of The Haunting of Hexwood. This comprehensive package offers maximum exposure and recognition for your brand. Benefits may include prominent logo placement, branding on event merchandise, on-site signage, social media promotions, and more. This option is ideal for businesses looking to establish a strong association with the haunted town and its audience.

Sponsorship Tiers:

We offer different sponsorship tiers to suit your marketing goals and budget. Please note that availability is limited for each tier, and commitments will be honored on a first-come, first-served basis. The sponsorship tiers include:

1. Platinum Sponsorship: $15,000 + HST

* Prominent logo placement on all marketing materials, including website, posters, flyers, and social media promotions
* Exclusive branding on event merchandise
* On-site signage and banners featuring your brand
* Dedicated social media posts highlighting your sponsorship
* Recognition during event announcements and media interviews
* Complimentary tickets for your staff or clients

1. Gold Sponsorship: $10,000 + HST

* Logo placement on select marketing materials, including website, posters, and social media promotions
* On-site signage featuring your brand
* Social media mentions acknowledging your sponsorship
* Complimentary tickets for your staff or clients

1. Silver Sponsorship: $5,000 + HST

* Logo placement on event website and select marketing materials
* On-site signage featuring your brand
* Complimentary tickets for your staff or clients

We are open to customizing sponsorship packages to meet your specific needs and objectives.

If you are interested in becoming a vendor or sponsor for The Haunting of Hexwood, please contact us at the following: julie@ellevents.ca

We would be delighted to discuss the available opportunities in more detail and tailor a package that aligns with your brand's goals.

Do not miss the chance to be part of a frightfully fantastic experience that will haunt your customers' memories for years to come. Join The Haunting of Hexwood as a vendor or sponsor and make this haunted town season one to remember!