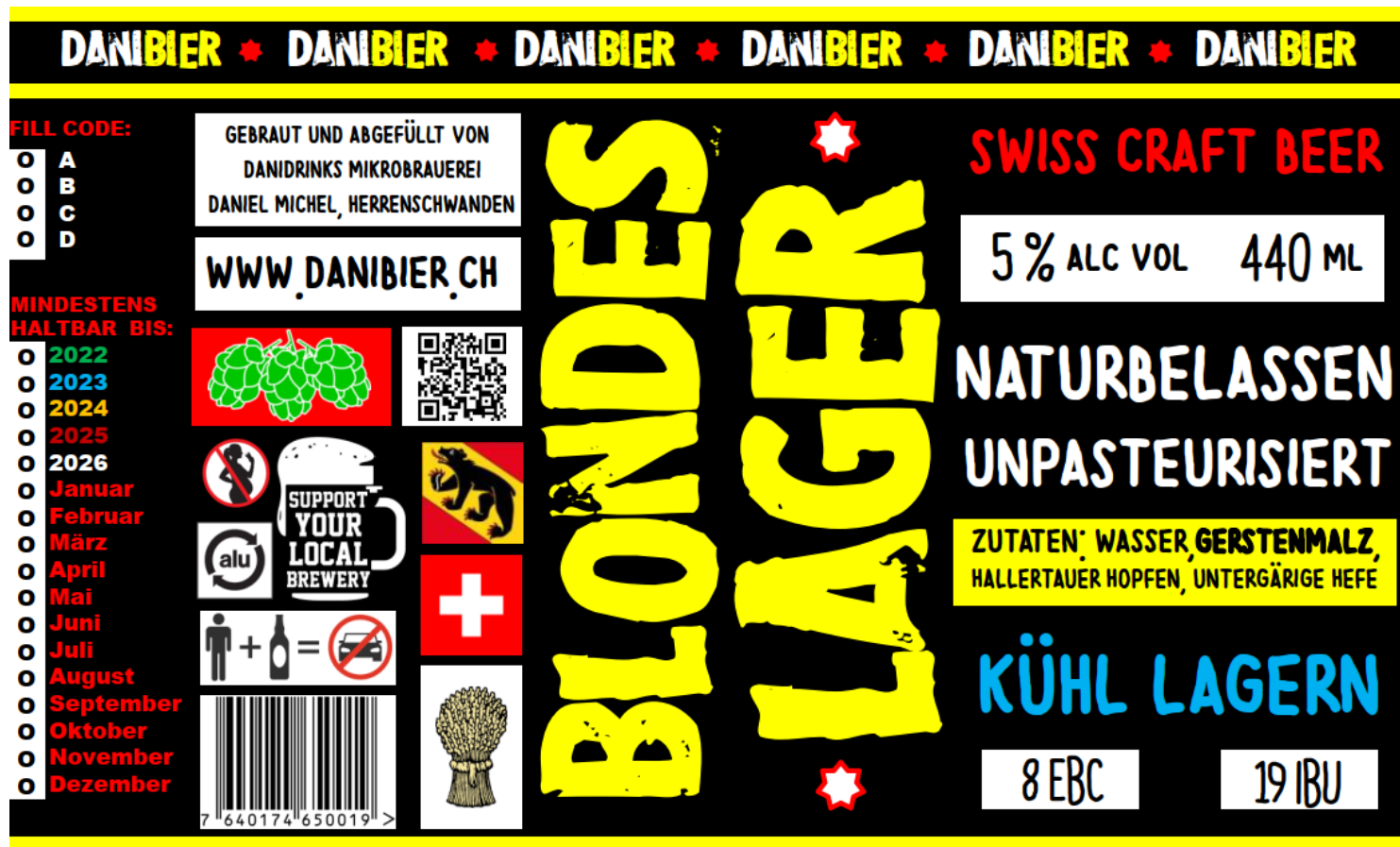


**I need a new label for my beer cans.**

**The label will be printed on the cans. This company will print the cans:**  
**<https://de.nomoq.com/cans>**

**You can create a new and crazy label:**  
***It does not have to look like the old one.***

**Use your imagination. The texts can for example be much smaller, you are totally free.**



The old label – made with powerpoint. Total amateur style. ;-)



The old label – made with powerpoint.

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### USE ADOBE ILLUSTRATOR **Ai**

**size:** Standard 440ml 207,34mm x 141mm

The print completely encloses the circumference of the can, without a seam. The print data should

- ✓ therefore have **no overlap**.

### ARTWORK

- ✓ Create your design on the **Artwork Layer**.
- ✓ **Outline** fonts and **embed** all images/links.
- ✓ Save pdf **without crop marks and bleeds**.
- ✓ Keep **Preserve Illustrator Editing Capabilities** checked.

### Colour

Colours may vary from screen preview.

- ✓ File **must** be in **CMYK** (not RGB).

**The new label will be printed on the can.**



## What must be on the label?

### FILL CODE:

- ☐ A
- ☐ B
- ☐ C
- ☐ D

Fill code A - D

### MINDESTENS HALTBAR BIS:

- ☐ 2022
- ☐ 2023
- ☐ 2024
- ☐ 2025
- ☐ 2026
- ☐ Januar
- ☐ Februar
- ☐ März
- ☐ April
- ☐ Mai
- ☐ Juni
- ☐ Juli
- ☐ August
- ☐ September
- ☐ Oktober
- ☐ November
- ☐ Dezember

We will mark the best before date with a waterproof marker.

Years 2023 until 2030.

The months.

## What must be on the label?

EAN code. See attachment.



Danibier (Rubbermaid font)



County flag Bern



Country flag Switzerland



The following texts:

Blondes Lager

Zutaten: Wasser, **Gerstenmalz**, Hopfen, Hefe

Naturbelassen und unpasteurisiert

Swiss Craft Beer

Bevorzugt kühl lagern

Gebraut und abgefüllt von danidrinks Mikrobrauerei Daniel Michel, Höheweg 16, 3037  
Herrenschwanden, Schweiz

5 % alc vol

440 ml

[www.danibier.ch](http://www.danibier.ch)





The black packaging box will also look like this in the future. Ideally the label should look great with the box.