

MY NURSE

CHRONIC CARE
EXPERTS

SAVING LIVES 24/7



Keith McCranie, RN, BSN started My Nurse One, LLC in 2022 to provide Chronic Care Services with the mission to help people stay at home and out of the hospital. His first job was an orderly in the hospital at age 17. In the past 35 years, he has successfully started, grown, and sold a Physical Therapy clinic, a Home Medical Equipment company, and a Sleep Lab. From 2015 to 2022, he worked as a Critical Care Travel Nurse in 5 states.

CMS created Chronic Care Management (CCM) in 2015 to improve quality of healthcare and reduce hospital visits which lowers overall healthcare related costs. Statistics show up to 50% cost reduction in patients enrolled in CCM.

What makes your patients Eligible?

Medicare Part B or a Medicare Advantage Plan/Supplemental Plan with **two or more Chronic Conditions**.

Our Programs (Enrollment % of your total Medicare Population)

Chronic Care Management

2 Chronic Conditions **(80% Enrollment)**

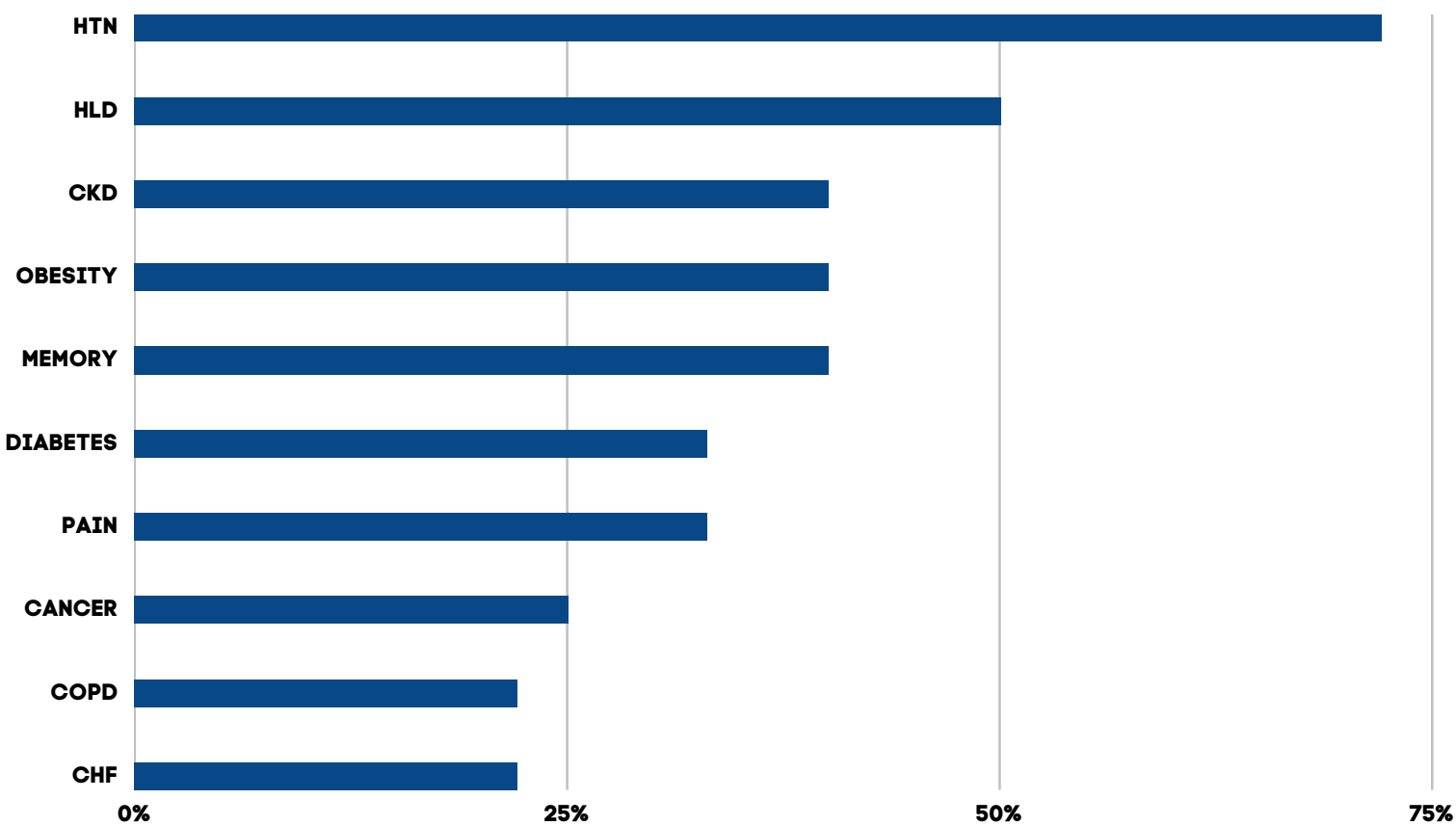
Remote Patient Monitoring (RPM)

BP, Pulse Ox, Glucometer, Scale **(70% Enrollment)**

Behavioral Health (BHI)

1 Mental Health condition **(60% Enrollment)**

Chronic Condition Prevalence > 65 yrs



My Nurse maximizes access to all available resources, minimizes barriers to compliance, and encourages positive lifestyle choices. Our nurses are personal advocates for your clients.

Our # 1 Goal is to prevent MIs and CVAs.



CCM- Chronic Care

BHI-Behavioral Health

A Registered Nurse will be accessible by phone 24 / 7 for addressing patient needs such as assessments, refills, education, and expediting sick visits.

- Assisting in referrals to specialists and home care services.
- Assisting with social services, transportation, and medical equipment and supplies.
- Scheduling any preventive care needed.
- Providing nutritional education and supporting positive lifestyle changes.



RPM- Remote Patient Monitoring

Remote monitoring devices are provided which track blood pressure, weight, oxygen, glucose and automatically upload to our software sending us alerts in real time. Alerts are monitored and addressed 24/7.

RN's provide critical thinking and assessments for patients around the clock. If intervention is needed we notify provider with data for new meds, sick visit, or referral to urgent/emergent care. Notifications to providers and staff are sent as telephone encounters via eCW for seamless communication from nurses to provider.

Why My Nurse?

We Staff Local RN's

My Nurse guarantees a dedicated team of **Critical Care RN's, LPN's and Medical Assistants**. We continue to build our team with the most **experienced and passionate** advocates to ensure the absolute best service for your clients.

My Nurse bridges the gap between clinical and home environments. We prioritize **following up** and following through which results in better coordination of care and the best possible outcomes.

We maintain 100% compliance with **Annual Wellness Visits**. Maintaining the **highest standards** is a priority for our team and is what sets us apart from other Chronic Care Providers.

Using **eCW** guarantees seamless integration into your practice. The GOAL is for clients to call CCM 24/7 phone instead of main office for all needs. **This eliminates non-billable staff time.**

Our **average monthly reimbursement is \$125 greater than the national average** because we believe in spending as much time with our patients as needed.

Our daily average is **70 outgoing calls** and **40 incoming calls**. We typically respond to **65 RPM alerts** and **10 Telephone Encounters** daily. We send several patients to ER weekly.

Start Up Costs

My Nurse covers all upfront costs including eCW, clinical and billing staff, providers' staff orientation, and all marketing materials (mass email, magnetic business cards with 24/7 phone number, brochures, posters, and webpage for your current website). RPM devices will cost over \$100,000.

Monthly Net Profit per 1000 clients

Building Phase

First 6 months \$50,000 (\$50 per patient)

Management Phase

After 6 months \$100,000 (\$100 per patient)

My Nurse gets paid after Medicare pays you!

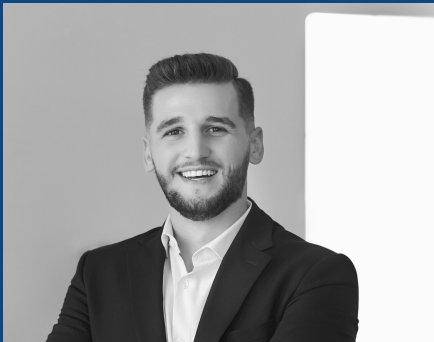
HAPPY PATIENTS...



Ketut Susilo

Product Designer

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.



Chidi Eze

Marketer

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.



Chiaki Sato

Graphic Designer

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.