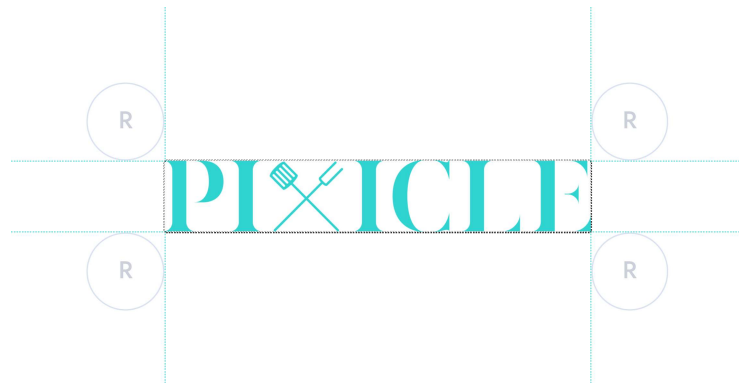


PIXICLE

PIXICLE Logo

Size & Spacing

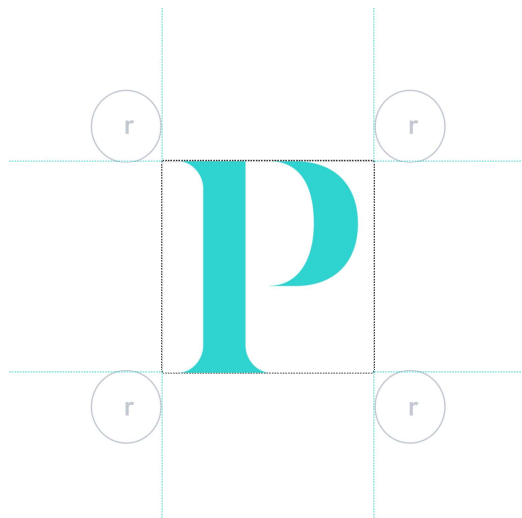
Maintain spacing of at least R around the logo. Where $R = \frac{1}{3}$ times the minimal logo dimension (smaller of logo width and logo height)



PIXICLE Icon

Size & Spacing

Maintain spacing of at least r around the brand icon. Where $r = \frac{1}{3}$ the unit square around the icon. The unit square is defined by the largest of icon width or height.



Brand Icon

Symbol & Iconography



Use the full logo when possible, and the symbol alone for space-constrained applications such as profile images and app icons



Full color



Print



On photo



Variant 1



Variant 2



Variant 3

Color palette

#ffffff

#2fd3d0

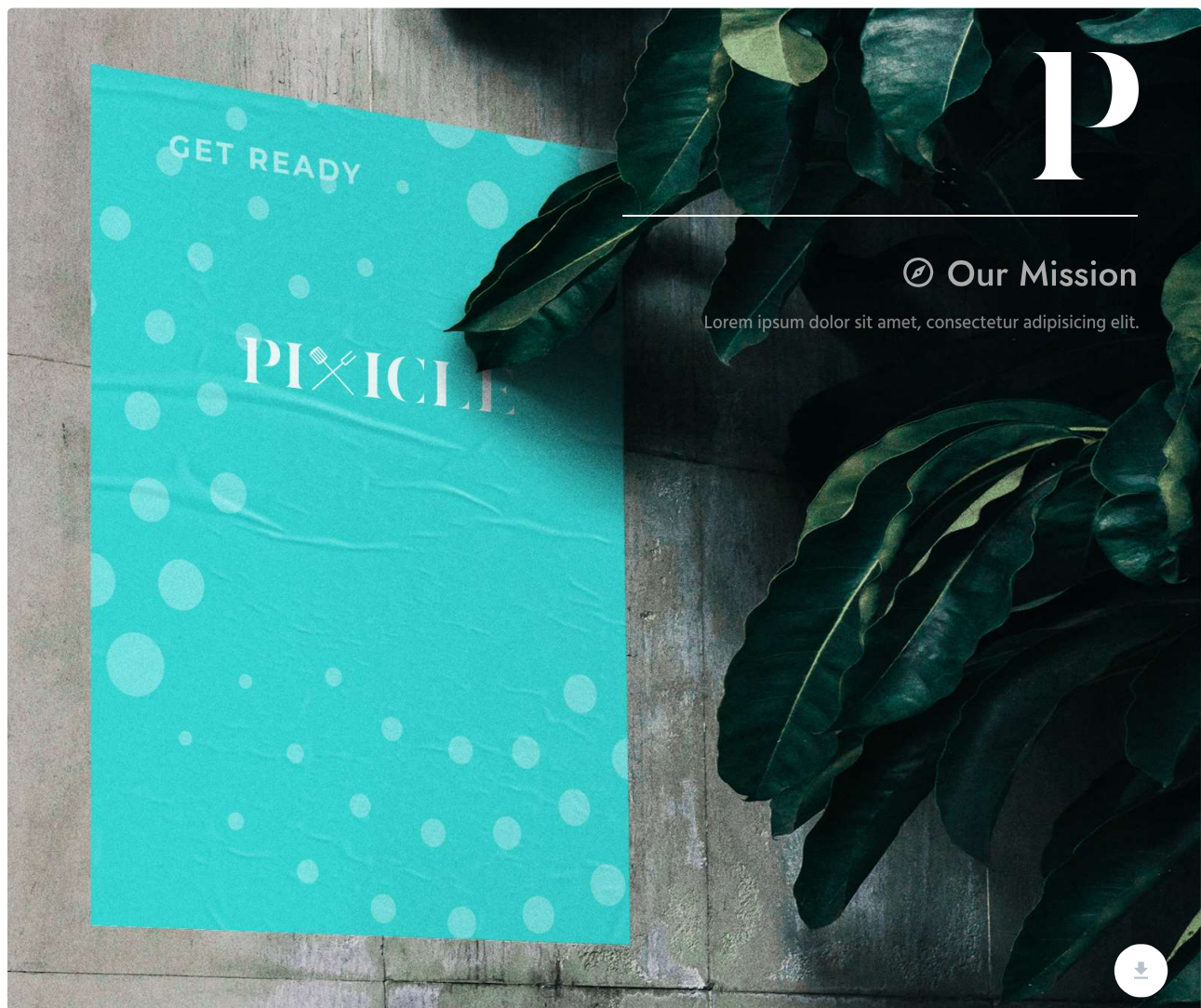
#52dad8

Accent 2

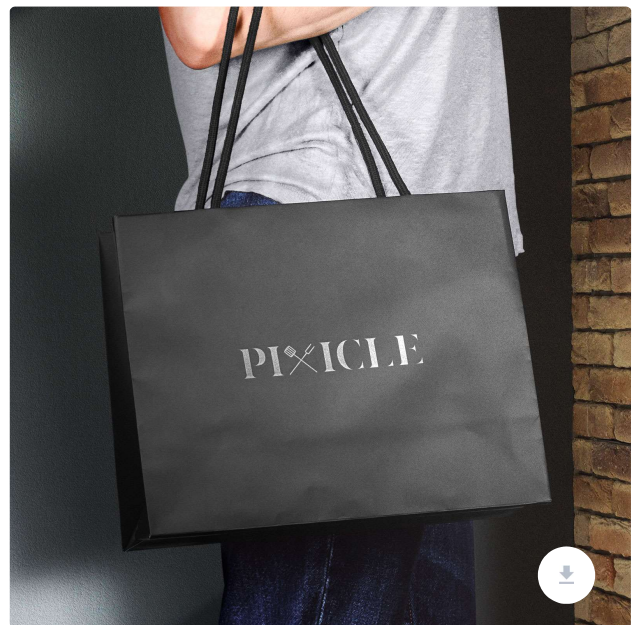
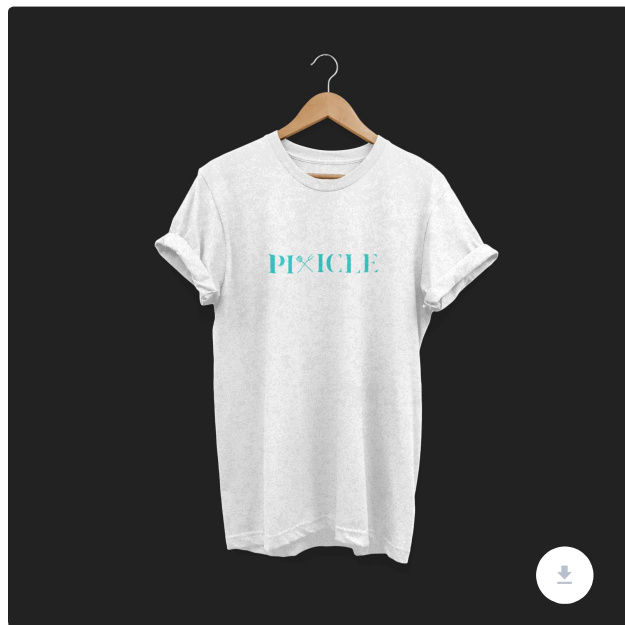
#74e2e0

Accent 3

#97e9e8







▣ Typography

¶ Headings

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet

P Subtitle

Lorem ipsum dolor sit amet

¶ Title font

Brandmark Serif 1

Font name

Normal

Font weight

Normal

Font style

¶ Subtitle font

Exo 2

Font name

Normal

Font weight

Normal

Font style
