



# STYLE GUIDE

## FONTS

**WOODPRINT**

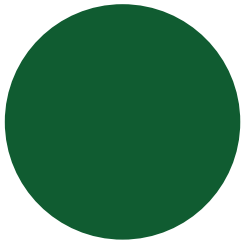
**Rye**

**LOGO:** Woodprint and Rye

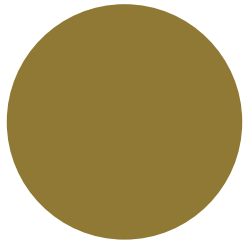
**WEB:** **DECORATION** - Rye  
**HEADERS** - Rye - UPPERCASE  
Body - Montserrat - Regular

**PRINT:** **HEADERS** - Rye - UPPERCASE  
Body - Montserrat - Regular

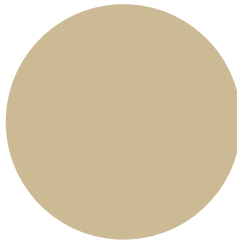
## COLORS



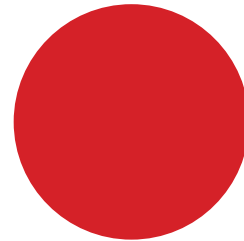
pasture  
#095D30



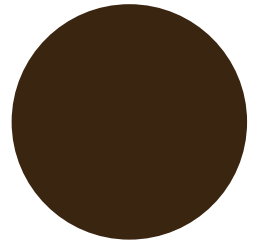
barbwire  
#917935



flannel  
#CDBB96



heart  
#D32027



black coffee  
#3D250A

## LOGOS

### FULL LOGO



### WORDMARK

**LAZY JM RANCH**

### HORIZONTAL

