

This should be in the form of some kind of banner/header at the top and include both Season and healthAlign logos.

Case Study: Grocery Benefits Delivered for Thousands of Medicare Advantage Members

[Season logo large placement]

Headline: Meeting Members Where They Are

Body Text:

Season Health has partnered with healthAlign to provide 100,000 Medicare Advantage members access to a variety of food benefits specific to their health needs and dietary preferences, all in support of healthAlign's mission to facilitate healthy aging-in-place for thousands of seniors across the U.S.

About healthAlign: healthAlign (a subsidiary of The Helper Bees) is one of the largest aging-in-place markets in the U.S. healthAlign partners with the country's largest health plans to improve the way in-home care is delivered and enable older adults to age independently at home. *[include healthAlign logo somewhere]*

The partnership offers three food benefits to members, which include shelf-stable pantry boxes, grocery delivery, and a food-as-medicine bundle. All offerings are facilitated through the Season platform, use their health plan benefits to shop for food and have items delivered to their homes.

Quote structured in a box or separate from the paragraphs:

"Whether it's in the form of pantry boxes, grocery cards, or meals, an increasing number of Medicare Advantage plans are investing in ways to provide innovative food benefits for their members" - Josh Hix (Co-Founder & CEO, Season Health)

Headline: What is a Food Benefit?

Season combines clinical nutrition care, meal recommendations, education, and food delivery into one comprehensive solution. The food benefits available to healthAlign members are specific to the member's needs and health plan benefits.

This section should include icons with the three sections - these are included in the folder.

Food-as-Medicine Bundle

Member develops a 1:1 relationship with a Season Registered Dietitian who supports the member's health journey and use of Season's platform, which includes 1,000's of recipes and premade meals

Grocery Delivery

Members can leverage their health plan benefits to purchase from a robust selection of healthy groceries and browse thousands of recipes for inspiration

Pantry Box

Member's have access to a wide-selection of shelf-stable grocery items such as canned soup and vegetables, flour, and pasta

Footnote: All benefits include delivery directly to the member's home.

Headline: **Achieving Meaningful Results**

Should be structured in a way where the emphasis is on the numbers/stats here. Info-graphic like - see below for structure examples

Getting Food to Members, Fast: Three hour average order fulfillment time once member places order

Eating Healthy on Repeat: Average of six orders per member in 2022

Doing Medicare at Scale: Contracted to serve 100,000 Medicare Members in 2023

Member's Come First: 82% Average Customer Satisfaction Score

Making Healthy Food Available, Everywhere: Ability to reach 90% of U.S. population with grocery or pre-made meals, significantly expanding the healthy options available in hard to reach areas

Eating Healthy, With Options: 79,000+ grocery stores available across the U.S. with only Registered Dietitian approved items available to ensure healthy eating

Healthy + Tasty: 4.3/5 Stars is Season's average recipe rating

Delivery On The Member's Time: Flexibility for the member to choose when an order arrives

Member's Say it Best: "It was a blessing and the food came right on time. I think it's a really good program because it helps actually put food that I couldn't otherwise afford in my house."

Very good, very healthy food in there.... I'm on a fixed income, so the program itself is really helping a lot. It gave me a chance to eat more fresh vegetables." - healthAlign member

Footnote: Results are based on performance in 2022 and Q12023.

Call to action section at the bottom of the page - ideally in some sort of colorblock box

If you'd like to learn more about Season Health and how our platform can support your members, send us an email at: partnerships@seasonhealth.com.

Footer at the bottom of every page.

partnerships@seasonhealth.com | seasonhealth.com