



## ACCESS EVENTS

# ACCESS EVENTS BRANDING AND FAN ENGAGEMENT

Access Events is known for iconic brand displays, giant prop builds, experiential set builds, bespoke branding & giant banner wraps internationally. From concept to design, build & install Access is the choice for the wow factor.

### WE DELIVER 3 CENTRAL PROPOSITIONS

#### BRANDING

- Venue dressing
- Wayfinding
- Signage / graphics

#### FAN ENGAGEMENT

- Fan zones
- Creative branding
- Immersive builds

#### THEMING / SET BUILDS

- Set Builds
- 3D props
- Scene design & build

#### We also have capabilities which include:

Rigging, graphic design, large format print, site space marketing, signage and Rope Access maintenance works

### OUR TYPICAL CLIENTS INCLUDE



#### EVENT ORGANISERS

- Production companies
- Sports Competitions
- Concert Organisers



#### COMMERCIAL CLIENTS

- Sporting brands
- Construction Companies
- Retail



#### VENUES

- Stadiums
- Race tracks
- Public spaces / buildings

#### Access Events are rapidly becoming

The number one choice for branding delivery ranging from stadium tifo banner reveals, immersive set builds, fan zones and include projects from a full-sized London tube replica build, iconic London Eye's 1 000m2 branded Silver Surfer rig.

Access Events has worked on a number of international sport events including the Olympic Games, football world

cup, rugby world cup and more. Our experience includes iconic structure dressing such as the London Eye, Berlin TV tower, Reichstag, Dubai Trade Tower to name a few and major sport venues across more than 8 countries.

Our Industrial arm delivers top quality rope access services to include construction, roof works, maintenance, screen installations, cabling, painting, corrosion repair, safety systems and signage.

#### Concept



#### Design



#### International logistics



#### Full Project Management



Survey & Proposal

Build / Print

Installation & Rigging

[www.access-events.co.uk](http://www.access-events.co.uk)

#### Branding



Brand experience should make a big impact, be personalized, flexible, dynamic and connect people with your brand & each other.

We create sensory moments - where you can touch, feel, sometimes taste and even smell a brand in person through integrated branding, high impact graphics and a knowledge of the latest materials & methods.

We offer the complete process from project scoping, site development, project management and delivery. We are experienced in cross-technology combinations that not only provide standard branding but engaging experiences. Our areas of expertise include: Sporting events, music events, venues, stadiums, city dressing, construction, pop-ups, retail, brand launches and many more.

Our expertise offers a unique blend of sculpture, set builds, 3D printing and visual effects to help your brand, event or venue engage and catch the eye. We can build anything from giant 3D football, full replica train carriages, giant de-constructed watches, pop-up shoe-box replica retail shops down to shopping bags & trophies. Our services include concept, visualisation, design, technical specification, production, manufacture & installation. We pride ourselves on using sustainable materials and we repurpose / recycle around 80% of all build materials.

#### 3D Builds



#### Fan engagement



The Access team has a long history of working with clients who understand the true meaning of experiential marketing & engaging fans outside of the main event; creating a mutually beneficial interaction between audience and brand to establish an emotional connection. With this mindset, we use our skills and expertise to work alongside you to implement your innovative ideas, with an end goal to create this mutually beneficial interaction that both you and your audience crave. We have proven with our impressive portfolio of past project that any idea is achievable and you are one step closer to this sought-after interaction with your audience.