

# WEISS PRINTERS CAN HELP YOU CONNECT WITH YOUR CLIENTS

## *Our Story*

*Weiss Printers had its humble beginnings and start in the back of a small candy store in Newark, NJ in the early 1900's. Joseph Weiss decided to expand his small business by adding a printing press and in time his business grew and expanded. Joe and Molly (his wife) had 4 sons, Manny, Jack, Bernie and Danny. Each of their children served in World War Two and after they returned from tours of duty in Europe and the Pacific they each joined the family business. Over time the family business grew and expanded and soon thereafter the third generation joined the thriving family business. A massive fire destroyed the business and they tried to rebuild, but circumstances hampered that dream. But now, many years later I knew it was time to resurrect the family name.*

*I am a third generation printer and I have been involved in advertising, marketing, printing and sales my entire life. I grew up in the trade and at Weiss Printers we know all about printing, craftsmanship, customer service and most of all how to treat our friends and clients. Looking for that step above on-line printers and at a better price than big box office supply stores and online companies? Give us a call, we will help you with your next project and happy to answer any questions that you may have.*

*Grandpa Joe taught me well.*

*Larry Weiss*



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# REAL ESTATE PROFESSIONALS WEISS PRINTERS CAN HELP YOU CONNECT WITH YOUR CLIENTS

SIGNAGE  
POSTCARDS  
BROCHURES  
BUSINESS CARDS  
PROMO PRODUCTS

## CONNECT WITH YOUR CLIENTS

Business cards have retained their significance in today's virtual world. Your business card will help establish a warm personal relationship with clients and business partners. Use your card as a marketing tool to create trust, establish your brand, and convey a message to your potential customers.

Make a great first impression with business cards printed by Weiss Printers

## CONNECT WITH YOUR CLIENTS WITH PRODUCTS THAT SELL

- Thank You Cards
- Presentation Folders
- Sales Brochures & Note Pads
- Seller & Buyers Checklists
- Mailing Labels & Business Stationery
- Promotional Products!!!





# CONNECT WITH YOUR CLIENTS

## WE LOVE TRI-FOLD BROCHURES!

Brochures are perfect as a sales and marketing tool. Trifolds pack a ton of information about your business and services in a really convenient size.

Can be used as a leave behind or as a mailer! They fit perfectly in a standard business sized envelope.

Tons of options and designs to promote your business.

## TRIFOLD PRICE LIST

100	\$100.00	500	\$175.00
250	\$165.00	1,000	\$195.00

To order please email your files to [info@weissprinters.com](mailto:info@weissprinters.com)  
Want us to set up your artwork? Contact us for details and pricing  
Other quantities and sizes available

## BROCHURES



# BUSINESS CARD PRICING PREMIUM BUSINESS CARDS



**Premium Business Cards**  
16 point thick card stock  
Choice of Matte or Gloss Finish  
Prints on Both Sides

250	\$35.00
500	\$40.00
1,000	\$55.00

Other quantities and sizes available. Email for a price quote.

To order please email your files to [info@weissprinters.com](mailto:info@weissprinters.com)  
Want us to set up your artwork? Contact us for details and pricing  
Company discounts available:

## UPSCALE & UNIQUE BUSINESS CARDS

Looking for a higher end business card?

Set yourself apart with one of these great cards. Call or email for more information.

Suede Finish • Silk Finish • Edge Painted Business Cards • Spot UV  
Raised Spot UV • Foil Business Cards • Black Edge Cards  
#32 Double Thick Business Cards • Brown Kraft Cards • Natural Cards  
Thermography Printing • Letterpress Business Cards

Sample of our Spot UV Business Cards





# CONNECT WITH YOUR CLIENTS

Postcards are a cost effective method of getting out your message to your potential clients. Use postcards as handouts, leave behinds, direct mail and EDDM (every door direct mail). Postcards provide a fantastic ROI (return on investment). Imagine the possibilities. Print and distribute your postcards today and get a new client, a lead or a sale tomorrow!

EVERYONE LOVES GETTING MAIL  
PEOPLE SAVE POSTCARDS  
MAIL OUT POSTCARDS FOR  
MAXIMUM SALES IMPACT

POSTCARDS



## CORO SIGN SPECIALS

24 x 18 Coro Yard Signs  
Your Choice of Grommets or Yard Stakes

Single Sided: \$50 for 5 signs • Double Sided: \$80 for 5 signs

Other sizes and quantities available and Flat Rate Shipping!

## REAL ESTATE A-FRAME SIGNS

In today's Real Estate market visibility is everything. These Black Steel A-Frame signs are an amazing and inexpensive solution to grab attention. The frame is sized to hold an 24" x 18" double sided coroplast print. It also includes a rider clamp for additional signage.

**\$45 With Hardware, Double Sided Sign and Ties  
PLUS FREE Shipping!! Rider is \$5 extra with the order**





# CONNECT WITH YOUR CLIENTS

Promote YOUR Brand with some of our GREAT Signage Products.  
All of our Signs Print and Ship Super FAST.  
Price, Quality and Service is our Guarantee to you!

There is no better way to increase  
Visibility and Brand Awareness.

Signs Help Sell & Promote

## SIGN & POST SPECIALS

*Small Post & Sign \$150 (24 x 18)*

*Large Post & Sign \$190 (36 x 24)*

*With FREE Shipping!!*

**Complete with Double Sided  
Aluminum Sandwich Board  
and Shipping!**

Our Real Estate Posts are an extremely convenient solution for any Realtor. The PVC hardware is durable but lightweight enough for a single person installation. The arm, quick-install ground stake, caps and hanging hardware all fit within the body of the vertical post for compact storage and transport. Our quick-install ground stake makes displaying the Real Estate Post easy and dig free. No shovel is required, simply hammer the stake into the ground and fit the PVC post over the stake.



# USE POSTCARDS AS HANDOUT, MAILERS OR AS A LEAVE BEHIND

## OUR PRICING

Many other quantities and sizes of postcards available

### 4 x 6 Premium Postcards

16 point thick card stock

Choice of Matte or Gloss Finish  
Prints on Both Sides

250	\$45.00
500	\$55.00
1,000	\$70.00

### 5 x 7 Premium Postcards

16 point thick card stock

Choice of Matte or Gloss Finish  
Prints on Both Sides

250	\$75.00
500	\$95.00
1,000	\$125.00





# CONNECT WITH YOUR CLIENTS EDDM POSTCARDS EVERY DOOR DIRECT MAIL LOW COST - HIGH IMPACT

EDDM POSTCARDS



## What are the differences between Direct Mail and EDDM EVERY DOOR DIRECT MAIL

### EDDM (Every Door Direct mail)

- Pinpoint a neighborhood or carrier route (broad reach)
- Low postage rates approx 19 cents per piece
- No Permit Needed
- Some size restrictions for the mailing piece

### DIRECT MAIL

- Pinpoint an exact target market and demographic by income or profession
- Needs a mailing list
- Permit required and addressing needed
- Higher postage rates at approx 37 cents

Have questions on how to market and promote your listings?

Email us at [info@weissprinters.com](mailto:info@weissprinters.com)

Call us at 862-766-5511

