

List of features for the platform:

1. User-friendly and intuitive booking process. Each vendor lists multiple packages for instant purchase (similar to Fiverr or AirBnB)
2. Detailed information about each vendor and venue, including pictures and descriptions
3. Ability to view and select vendors and venues based on location, price, and other criteria
4. Multiple online payment options, including credit card, bank transfers, and Flexible payment plans / financing options
5. Instant confirmation of bookings
6. Real-time availability of services
7. All booking are automatically insured for, so that couples have peace of mind and protection in case something goes wrong.
8. Personalized recommendations for vendors and venues based on couples' preferences and wedding plans
9. Loyalty program or rewards system for couples who book multiple vendors or venues through the platform
10. Review and rating system for vendors and venues
11. System for managing and tracking bookings
12. Custom offer ability for vendors to tailor the services for couples
13. Insurance for booked services
14. System for managing and coordinating multiple vendors and venues
15. Messaging feature to communicate with vendors and venues
16. Referral program for couples to earn discounts or rewards
17. Access to resources and tools, such as wedding planning guides and checklists