Girl Reactive is a start-up brand - founded by lesbian couple Jamie and Michelle - which caters to lesbian, bisexual, transgender, and LGBT ally customers.

While we don’t believe in labels, we do believe in energy as part of our individual self-expression.

Like gender and sexuality, self-expression and energy can be fluid.

Most of us embody both masculine and feminine energy and our self-expression is simply a manifestation of whichever energy happens to be dominant any given day.

Our goal is to create a brand of simple clothing and accessory options that are wearable for masc presenting individuals, femme presenting individuals, and every energy in between!

Girl Reactive’s initial portfolio of products is small but we have big dreams and the intention to build out a larger portfolio based in the future on demand.