**Brand: Clear Impact Marketing**

**Domain: clearimpactmarketing.com**

**Headline:** We Deliver Simple, Clear, and Impactful Messaging and Designs.

It’s an unfortunate fact – many business owners overthink their marketing. They try to be overly creative or wordy, resulting in empty statements, confused consumers, and lost revenue opportunities. Clear Impact Marketing has a simple, thorough process that we use to understand your customer base and their unique pain points. We then develop clear, impactful messaging and beautiful designs that resonate with your audience, differentiate you in your market, and drive sales.

**Who Are We?**

Clear Impact Marketing is a Marketing Agency that delivers a breadth of services from brand/rebrand, strategy, design, and web to digital and print marketing campaigns and trade shows. We bring over 20 years of experience in marketing for both B2B to B2C organizations ranging from 5M to over 200M. We’re passionate. We’re poignant. We know what you’re trying to say, and so will your customers.

Learn more about…

**Our Packages Our Work Our Team**

**The Packages**

**Website & Messaging Facelift** - **$3000 -$4000**

Meetings necessary: 4-5 hours

**The output:**  
Two homepage mockups.

One mood board.

Two versions of value proposition messaging – x words.

See Case Study (Friction Labs)

**Simple Brand Rebuild - $5000-$6000**

Meetings necessary: 6-7 hours  
  
**The output:**

5 logo concepts

Two homepage mockups

One brand storyboard

Two versions of value proposition messaging

See example case study (my side hustle)

**Additional Services Offered (Charged Hourly)**

Strategic Consulting on Growth Strategies and Building Teams

Trade Show Management and Booth Designs

Email Marketing Campaigns

Digital Marketing Campaigns

*We also are offer special discount packages for non-profits. Please Inquire*

**The Team**

Clear Impact Marketing is run and managed by Stephanie Sperry. It has a team of experts from content creation to graphic design and digital marketing. Stephanie is a passionate marketing visionary with 20+ years of experience leading direct and channel marketing teams and creating powerful and effective multi-channel marketing strategies and campaigns. She has experience working with businesses ranging from 100k to Fortune 500 companies, Stephanie has her master’s degree from Babson College and her undergraduate degree from Villanova University.