

clear impact **MARKETING**







ideas.



marketing

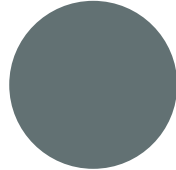


BOLD

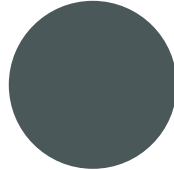
Color Palette



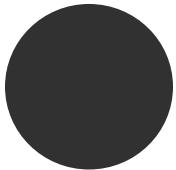
Concrete
HEX: #d9d9d9
RGB: 217 217 217
CMYK: 14 10 11 0



Iron
HEX: #627173
RGB: 98 113 115
CMYK: 64 46 47 14



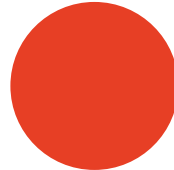
Raven
HEX: #4a5859
RGB: 74 88 99
CMYK: 70 53 54 29



Obsidian
HEX: #313131
RGB: 49 49 49
CMYK: 70 64 62 60



Canary
HEX: #faac1f
RGB: 250 172 31
CMYK: 1 36 98 0



Chili Pepper
HEX: #e73f25
RGB: 231 63 37
CMYK: 3 90 100 0

Typography

All Round Gothic - Extra Light

All Round Gothic - Book

All Round Gothic - Medium

All Round Gothic - Demi

All Round Gothic - Bold