



Artwork Specifications

Artwork must follow the artwork specifications in order to receive your bags as quickly as possible. Please review the file prep and submission requirements carefully as missing any of these items can cause a delay in the approval process.

Templates - ePac does not require use of their own templates. However, there are guidelines for submitting artwork on a non ePac template.

1. Artwork and dieline MUST be on separate layers in the file.
2. All features/seals must be clearly defined.
3. ePac is not responsible for artwork left on dieline layers.

CMYK Color Mode - File must be set up in the CMYK color mode without ANY RGB elements. This includes linked images. If submitting files with Pantone colors, they must be left as SPOT colors in the file. If submitting files with custom spot colors, a sample or PMS equivalent MUST be provided or color will be treated as process without any color matching.

Black vs. Rich Black - Black color swatches should be 100% black only and not contain any Cyan, Magenta or Yellow. Rich black should only be used when producing on Soft Touch Matte PET. Do NOT use the Registration color swatch for anything.

Outline Text - All text should be converted to outlines.

Resolution - ePac requires a minimum of 300dpi for any raster images.

Embed All Images - Artwork must be set up in Illustrator and have the images embedded.

Bleed - A minimum of 0.125" bleed is required on all sides of the document.

Overprint - ePac is not responsible for any artwork (text, image or otherwise) that is set to overprint by the customer.

Save Each SKU Separately - Please ensure each design or SKU is saved separately.

Accepted File Types - Adobe Illustrator or PDFs. PDFs generated from InDesign are not accepted unless the packaged InDesign file is also provided.

White/Clear/No White Areas/Metallic Features - File should have a white separation and/or clear areas defined. ePac will always provide a white separation proof for approval. ePac cannot be responsible for mis-approval of white separation proofs if no white was provided. ePac cannot be responsible for ANY white object set to overprint. ePac cannot print metallic inks but can achieve this look by laminating to a metalized material without backing it with white. Customer must provide clear definition of these areas as well as proper approval of the white separation proof. Please review White Separation Creation document for further reference.

Barcodes - ePac recommends barcodes be set up with the standard white background with black bars for maximum scan-ability. If a different and non-standard color combination, it is recommended that you test the barcode with several types of scanners to ensure readability. ePac cannot accept responsibility for barcode presentations that end up being hard to scan.

Eyemarks - ePac will add eyemarks on all stand up pouches or roll stock items if they are not provided. ePac recommends eyemark lanes be free of all text or graphics to ensure usability. ePac will shift artwork to accommodate lanes if converting will take place at an ePac facility.

Submitting Files - Please send all files/PO to Sales Support Specialist. Files can be sent via wetransfer, Dropbox, or Google Drive.

Press Proofs - ePac will provide physical press proofs at customer request. Press proofs are \$150 per 5 SKUs. Digital PDF proofs MUST be approved prior to press proofs being completed. Press proofs are completed within 3-5 business days and are not laminated.

Color Targets - Customers can provide color targets for ePac to match to.

Acceptable Color Targets include: Epson/Kodak proofs, previously produced pouches on a similar material.

Not Acceptable Color Targets include: Non glossy boxes, paper proofs and any thing that has too small of a printed area. Targets should have a minimum of 0.25" diameter in order to be used.

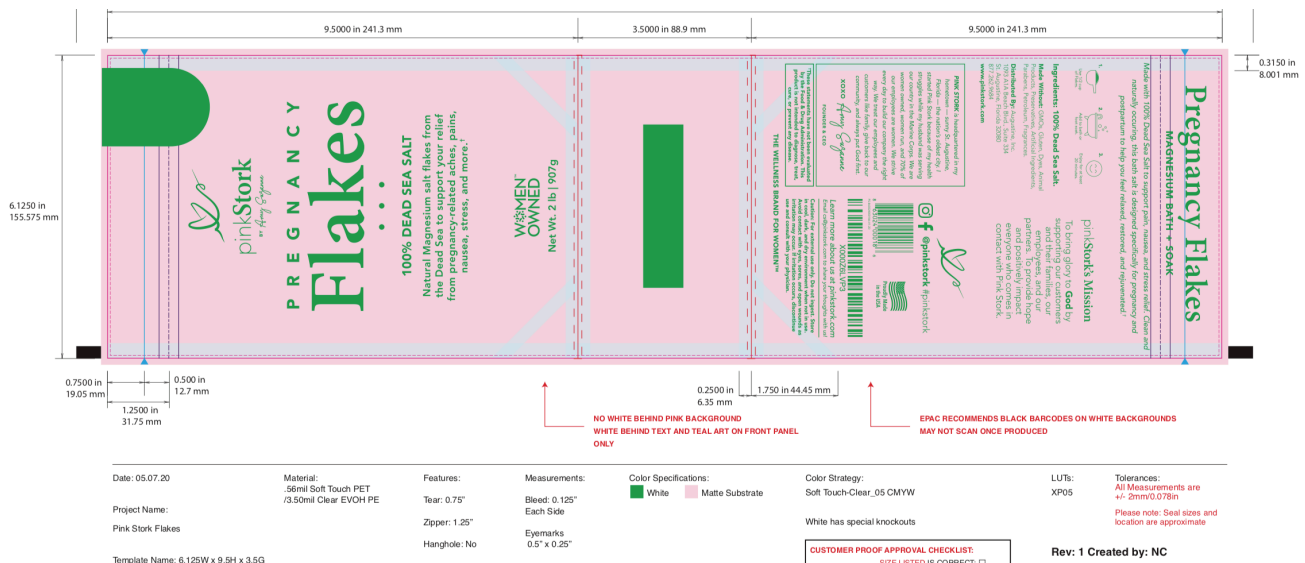
White Separations

White/Clear/No White Areas/Metallic Features - File should have a white separation and/or clear areas defined. ePac will always provide a white separation proof for approval. ePac cannot be responsible for mis-approval of white separation proofs if no white was provided. ePac cannot be responsible for ANY white object set to overprint. ePac does NOT use any metallic inks but can achieve this look by laminating to a metalized material without backing it with white. Customer must provide clear definition of these areas as well as proper approval of the white separation proof.

Clear Windows: ePac can produce pouches/rollstock that have clear windows so customers are able to see the product in the package. In order to achieve this, the printing and laminating substrate must be clear. There cannot be clear windows/areas and laminate to any METPET or white substrates. In addition, if a matte printing material is selected, the clear window will have a frosty affect to the window. In other words, it won't be 100% clear glossy. This area will be called out on the PDF proofs that ePac provides and will appear like the following:



ePac will always create a white separation proof with every job. The white separation proof will look like this:

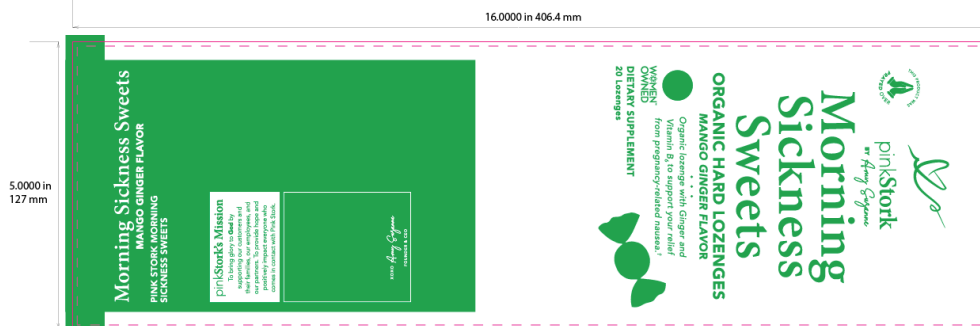


White Separations

Metallic Features - As with the clear window, the areas that should be metallic have to be knocked out of the white separation. The only difference here, is that when CMYK inks are printed in areas without white ink, and once the substrate is laminated to METPET, the two layers combine to simulate a metallic ink. ePac will still provide a white separation and will define which areas will have ink and which areas will not.



Date: 04.08.2020	Material: 60mil Soft Touch Matte PET/48mil METPET/3.50mil LLDPE-mLL Coex	Features: Tear: N/A Zipper: N/A	Measurements: Bleed: N/A Eyemarks: 5" x .25" Inside Print Area	Color Specifications: <input type="checkbox"/> White <input type="checkbox"/> Cyan <input type="checkbox"/> Magenta <input type="checkbox"/> Yellow	Color Strategy: Soft Touch-MET CMYW White Layer Has Special Knockouts	LUTs: EXP05	Tolerances: All Measurements are +/- 2mm/0.078in Please note: Seal sizes and location are approximate
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CUSTOMER PROOF APPROVAL CHECKLIST:
SIZE LISTED IS CORRECT: ☐

Rev: 0 Created by: jep