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## Task Dossier:

**Client:** Promiseland Global Kids (PGK)  
**Due Date:** Sept 21 2022  
**Project:** Promiseland Global Kids (PGK) New Website Pages

**Brand Guideline:** There is no brand guidelines document. Please mirror the colors and fonts you see in the mock-up and here is the PGK website. See website <https://megastore.pgklubhouse.com/>

**Copy:** We are re-doing the copy so you can use placeholder text.

**Website Instructions:** See the mock-ups in the document named PGK Mock Up for posting on designcrowd. You will find page mock ups and instructions in Red in the document. There is a landing page and 3 additional pages that are intended to rotate on a carousel. And then there are pages that can be accessed by the navigation provided.

**Industry:** child edu-tainment. PGK is a company focused on “doing good” in various communities

**Format:** We expect to create this website in Wix so requirement is to make the graphics Wix compatible

**Task:** This is an exciting and revolutionary opportunity for PGK’s NFT portfolio, creating another revenue stream for non-profit organizations so we want to make pages creatively communicate this. Additionally we want the graphics to elicit trust and brand recognition. The wireframes and other websites provided are meant to be directional. We encourage you to provide your best ideas, using the guidelines provided.

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- Visuals should be engaging but not too distracting.
- Leverage the PGK logo and other graphics we provided

- We are open to all other images and overall design, while maintaining the colors and typography stated. Please be creative but again professional and demonstrate that PGK is a company focused on doing good in various communities