

UGI FARMS

LOGO DESIGN

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PRIMARY LOGO

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UGI FARMS



This is the reverse logo version which would only be used on dark backgrounds so that the visibility of the logo remains consistent.

# SPACING



There should always be empty space around the logo so that nothing else hampers the logo visibility, as a rule we have taken the height of the center shape of logo to be “x”, and this x has been served as safe space around the logo for logo application.

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# SIZING ---



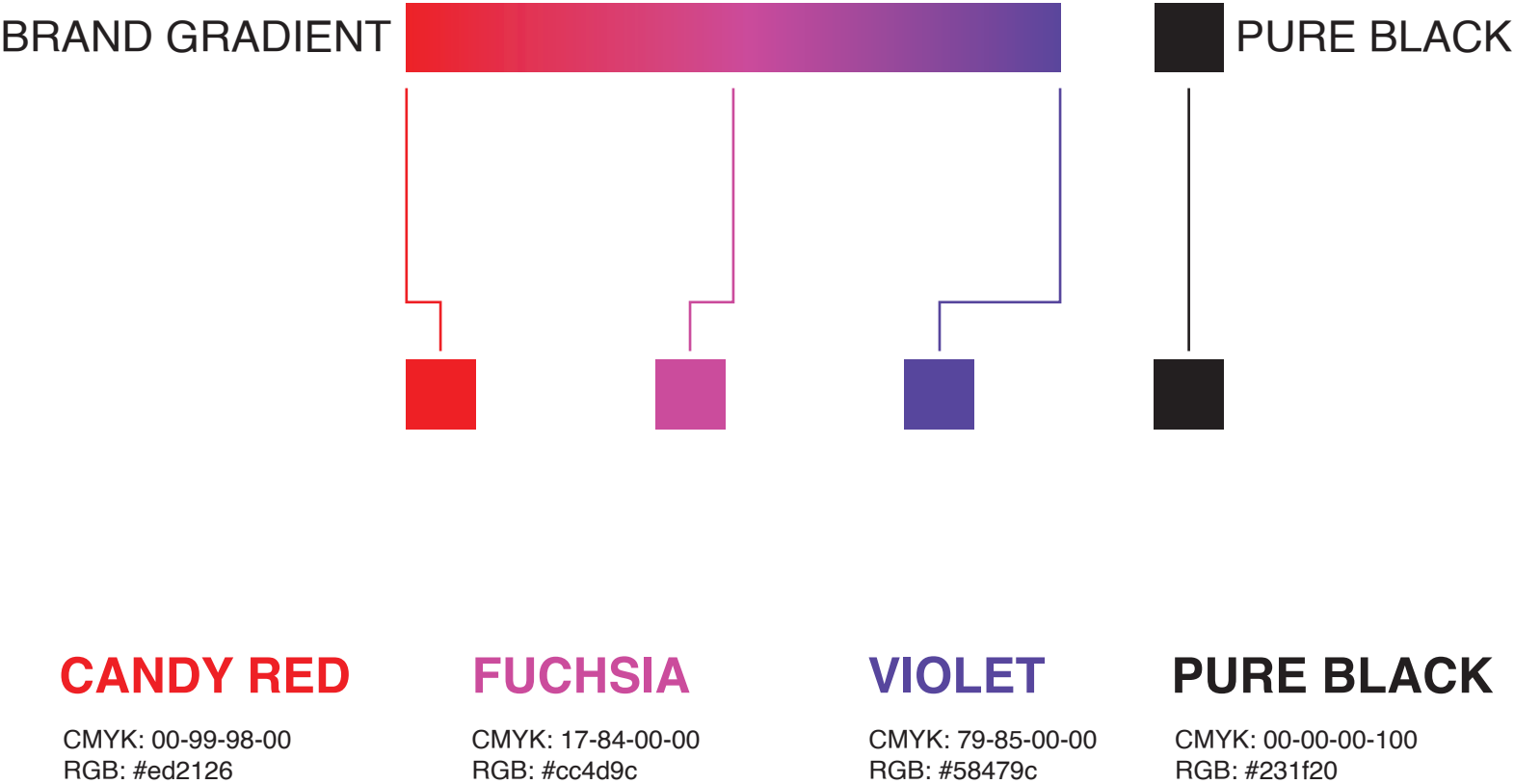
Minimum print size  
200mm



Minimum screen size  
200px wide

For best readability the logos shouldn't be used lower than the width size that has been given for print size and screen size. This would make sure that the logo is always clearly visible for the best impact on the audience whether it is used on print or online media.

# COLOUR PALETTE





# TYPOGRAPHY

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NUBOLTS ROUNDED

**A B C**

A	B	C	D	E	F	G	H	I	J	K	L
M	N	O	P	Q	R	S	T	U	V	W	
X	Y	Z									
0	1	2	3	4	5	6	7	8	9		

“NUBOLTS ROUNDED” is the font that we have used to create the logo design.