Company Name: Wellness Wagon, PLLC

Contact’s Name: Avril MacKay, PharmD

Contact’s Position: Owner/Pharmacist

Contact Details:

Phone: 509-251-4993

Email: [avrillind@hotmail.com](mailto:avrillind@hotmail.com)

Website:

1. Do you want to build a new website or redesign an existing one:

Build new website

1. Describe your business in a few sentences.

Wellness Wagon is a mobile vaccine clinic providing employers on-site, seamless, hassle-free vaccine clinics for their employees.

Mission: Making the workplace a healthier place.

1. What services do you offer?

Mobile vaccine clinics providing Flu, Covid booster, Pneumonia vaccines, wellness screenings, and consulting services for WA Healthcare Entities

1. Who is your target audience?

Employers in WA and ID seeking to provide preventative health benefits on-site to their employees as part of their employee health and wellness benefits package. The company’s Human Resources Representative will most likely be the target audience.

1. What makes your services unique?

Mobile, traveling clinic comes to you to provide vaccines on-site. Hassle-free, seamless, avoid congested waiting rooms at medical offices and long lines at local pharmacies. Increasing likelihood employees will get vaccinated, reducing workplace illness, sick days, etc. Local, Pharmacist owned and operated.

Cost Transparency, available flexible hours, accommodating to your business needs, employees, spouses, children = less sick days

1. What features does your website need to be successful?

* Visually appealing, on brand, good user experience
* A Client On-Site Clinic Needs Questionnaire to be filled out online and submitted. When submitted will get sent to Wellness Wagon contact’s email.
* Links to external sites providing education
* Possibly calendar option with available dates linking back to Client On-Site Clinic Needs Questionnaire

1. Are you interested in content marketing services?

No

1. Would you like us to provide ongoing support and maintenance?

Yes

1. Do you have any existing style guides or guidelines?

Branding: Wellness Wagon, PLLC logo and color scheme

Will also need last, minor tab for additional service offered (but will not be advertised/referenced on other site pages):

This service only offered to certain business types so will go directly to this page attached by

MAIN PAGE-

Wellness Wagon, PLLC (large) with logo

Making the workplace a healthier place. – link to external site w/ info on vaccination rates and production

Wellness Wagon specializes in providing seamless, hassle-free, on-site mobile vaccine clinics.

No crowded waiting rooms, no long lines, no hassle!

Specializing in workplace employee vaccine clinics. Great service to offer as part of your company’s Employee Wellness Package.

Offering Flu and Covid vaccinations

Reserve your on-site mobile vaccine clinic today!

Link to calendar showing available dates/time blocks

when clicked on site links to on-site clinic needs document (business name, location, contact person info, anticipated # of employees/vaccines, block of time desired). Will employee’s family members be invited to participate or just employees? Once form is submitted I get notified to review and will reach out to their contact person.

Step 1: Submit Vaccine Clinic Needs Questionnaire.

Step 2: Wellness Wagon, PLLC will contact you to schedule on-site vaccine clinic.

Step 3: Prepare your employees for vaccine clinic day.

Or call directly for more information (phone#)

Links to external sites: CDC flu shot recommendations (yearly flu shot between Aug -Dec?)

Tara’s documents

Avoid long lines … Each employee can sign up for specific time or dept managers can release employees in phases to clinic. Also available: book for entire day so employees can get vaccinated as their workload permits.

Employees will avoid congested waiting rooms at medical offices and long lines at local pharmacies

TABS / links after homepage –

About:

Wellness Wagon, PLLC mission: Making the workplace a healthier place.

To provide on-site wellness services to employers that simplify and streamline employee preventative health.

Pharmacist owned and operated.

Wellness Wagon, PLLC was started by local, Washington state licensed pharmacist with over 15 years experience vaccinating patients. She is a highly skilled immunizer and enjoys interacting with patients while providing this important preventative health services. Her vaccination experience spans from individual patient vaccinations to large clinics during community outbreaks.

Services:

Wellness Wagon will come to you!

No crowded waiting rooms, no long lines, no hassle!

Hassle-free, streamlining the vaccination process … provide this on-site service as part of your employee wellness package

Serving employers who want to increase the health and Wellness of their workplace

vaccines including seasonal flu, COVID, Pneumonia

Ensure your employees and their families remain healthy this flu season. Host a flu shot clinic on site to help your employees get vaccinated. Provide this service as part of your employee Wellness benefits package.

Wellness Wagon specializes in providing seamless, hassle-free vaccine clinics.

Don't wait for your employees to get their vaccines at their next doctor’s appointment or visit to the pharmacy. Provide this desired employee benefit on site with no crowded waiting rooms, no long lines, no hassle!

Create a healthier, happier workplace with this desired employee health benefit.

Wellness Wagon also offers consulting services for WA Healthcare Entities.

Schedule Today:

Hassle-free, streamlining the vaccination process …

Submit this simple Vaccine Clinic Needs Questionnaire and Wellness Wagon will do the rest.

Step 1: Submit Vaccine Clinic Needs Questionnaire.

Step 2: Wellness Wagon, PLLC will contact you to schedule on-site vaccine clinic.

Step 3: Prepare your employees for vaccine clinic day.

Pricing:

Hassle-free, streamlining the vaccination process …

Price quote is simple! No hidden travel/mileage calculations, no hidden hourly fees.

Step 1: Submit Vaccine Clinic Needs Questionnaire.

Step 2: Wellness Wagon, PLLC will contact you to schedule on-site vaccine clinic.

Step 3: Prepare your employees for vaccine clinic day.