

PRIMARY LOGO



SECONDARY
LOGO



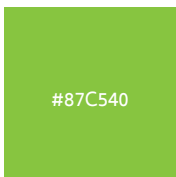
EMBROIDERED/PRINT
LOGO



WHITE LOGO



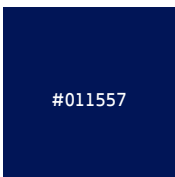
COLOR PALETTE



#87C540



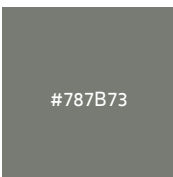
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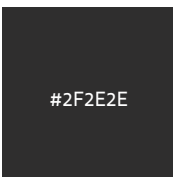
#011557



#D2D2D2



#787B73



#2F2E2E

BRAND FONTS

RALEWAY

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9

BIRYANI REGULAR

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

BRAND ELEMENTS

BRAND
ICONS

KEEP TO GEOMETRIC ICONS,
BUTTONS, AND ACCENTS TO
CREATE A MODERN, TECH-
FEEL

BRAND
PATTERNS

