

e>COMPASS



VIRTUAL EXECUTIVE LEADERSHIP SUMMIT

American Rescue Plan Act (ARPA) and INVEST America ... The Pathway to
Creating Economic Benefits for Underserved Businesses and Communities



SPONSORSHIP
OPPORTUNITIES



ACCELERATING CHANGE WITH ECONOMIC INCLUSION & DIVERSITY

~~COMPASS INSTITUTE For Diversity, Equity, & Inclusion, Inc. is official. We are a non profit 501c3 corporation formed in Maryland to elevate standards and performance in the Diversity, Equity and Inclusion industry. COMPASS INSTITUTE has evolved beyond an annual conference event to a global research and advisory firm providing education information, advice, and tools for economic inclusion, procurement, diversity management, and contract compliance functions. The global climate calls for CHANGE and DEI is a strategic catalyst to achieve transformative and sustainable effects within organizations and communities.~~

~~COMPASS 202 Executive Leadership Summit is themed **ARPA & INVEST America: The Pathway to Creating Economic Benefits for Underserved Businesses and Communities.** EVERY STATE AND CITY/COUNTY GOVERNMENT is the recipient of federal funding that is expected to aid in the recovery from the COVID 19 Pandemic. In that interest, COMPASS Institute seeks to educate government leaders to effectively plan for the best and appropriate use of the its portion of the \$2.5 Trillion dollars. Attendees will learn proven outreach and validation techniques engage eligible impacted and disadvantaged businesses and workforces expected to benefits from ARPA and INVEST America. COMPASS eConference participants gain the knowledge of AIRRS, leading technology system for administration and reporting.~~



PROFESSIONAL DEVELOPMENT

COMPASS Institute Executive Leadership Summit builds on the professional development foundation established in 2021 for on-line learning for Governors, Agency Executives, Mayors, City/County Managers, Elected Officials and more. COMPASS 2022 Executive Leadership Summit is a virtual conference with informative workshops, engaging speakers, technology demonstration and planning activities. COMPASS Institute's global learning platform brings education for the international conference and a Learning as a Service (LaaS) throughout the year.

COMPASS Institute is pleased to announce that participants will earn **Continuing Education Units (CEUs)** for select courses taken. The COMPASS Membership and Learning Platform will launch in June 2022 and enable members to track classes completed and their progress toward certifications and specialties. We recognize that members may complete professional development courses with other organizations, so COMPASS Institute permits members to meet certification requirements with CEUs earned from qualified learning partners (QLP). Stay tuned for more information on how to become a QLP.

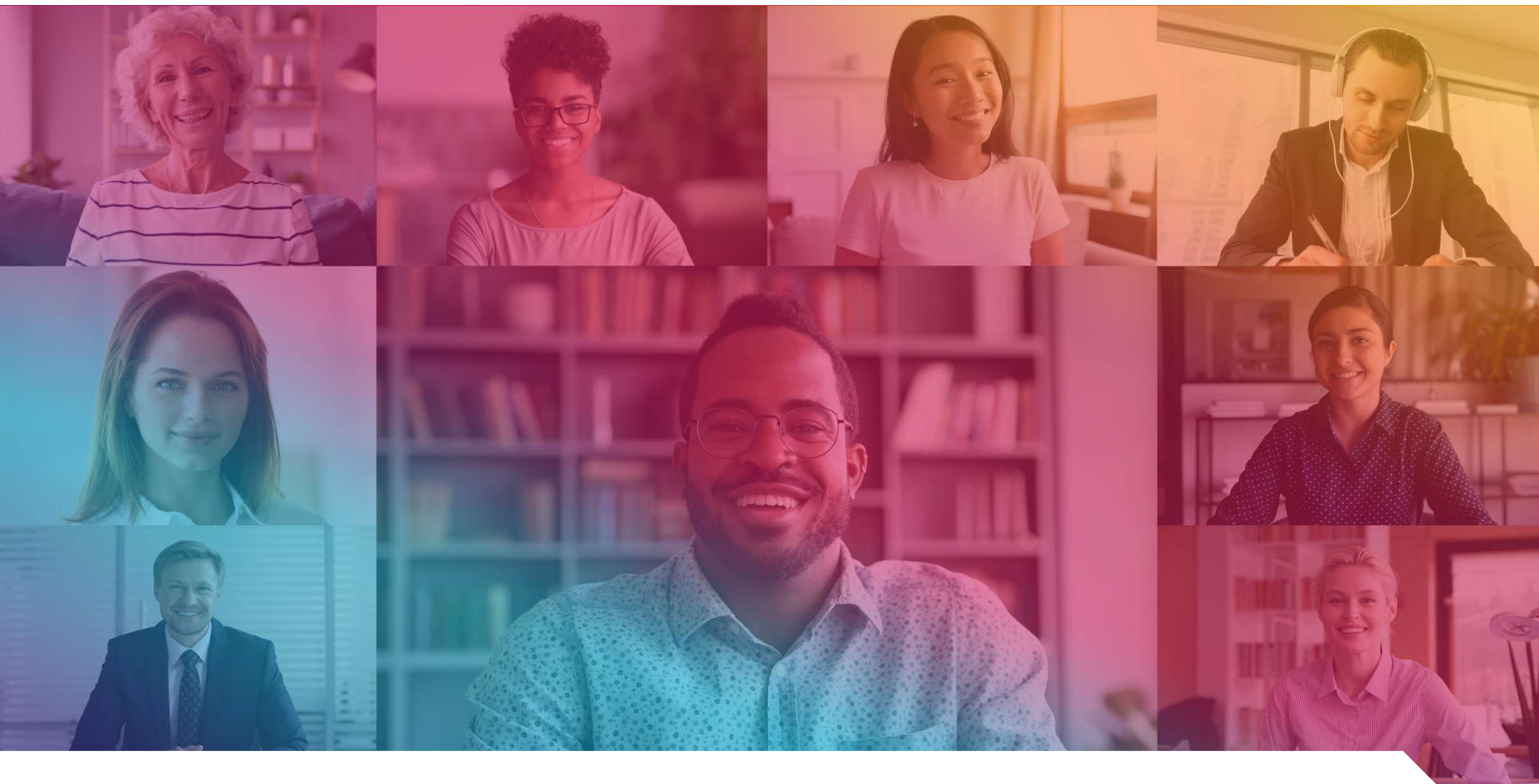
COMPASS Institute members receive discounts on LaaS offerings, access to industry resources, and more.



PERFORMANCE

~~COMPASS Institute seeks to address barriers that reduce equitable access to markets and achieve economic inclusion for all groups into the mainstream ecosystem. We collaborate with industry leaders to develop a DEI performance scorecard; provide a framework to conduct organizational DEI assessments; assist organizations in the development of DEI business case and perform DEI economic impact analysis; and publish periodic DEI standards and top performers by industry segments.~~

~~DEI outcomes are best achieved when organizations have adequate and automated processes. COMPASS Institute has strategic partnerships with industry leading DEI software and system providers. As such, it may advise and recommend DEI solutions and assist organizations to implement processes that enable measuring, reporting and achieving DEI results.~~



~~CONTACT~~

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~~For Sponsorship Opportunities~~