



BRANDING KIT

PRIMARY LOGO: COLOR



LOGO VARIATION: KNOCK-OUT USED ON DARK BACKGROUNDS



LOGO VARIATION: S-ICON USED ON SLEEVES, LABELS, SMALL SPACES



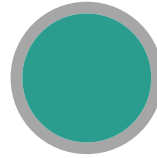
LOGO FONT ROMELIO BY ARTERFAK

Romelio by Arterfak

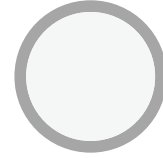
Solcium

COLOR PALETTE

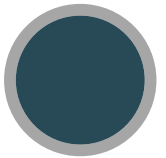
PANTONE / HEX#



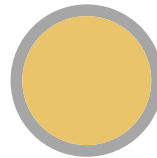
JUNGLE GREEN
319C
#2A9D8F



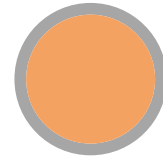
AZURE
#F6FAFA



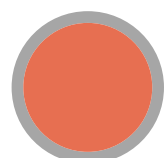
JAPANESE
INDIGO
7468C /
#264653



ARYLIDE
YELLOW
134C /
#E9C46A



SANDY BROWN
7410C /
#F4A261



BURNT SIENNA
2434C / #E76F5

CONTENT FONTS

HEADER: RALEWAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&*~+()

BODY TEXT: MONTERRAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&*~+()

BRAND KEYWORDS

Modern, Simplistic Impact,
Clean, Cooling, Calming