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## Task Dossier:

Must be completed and provided beforehand. Please request from management if these item requirements are not met.

- ☐ Copy
- ☐ Detailed notes and direction in one master email
- ☐ Agenda and research understood

Checkbox (must check each before submitting work):

- ☐ Spelling
- ☐ Alignment
- ☐ Grammar
- ☐ Capitalization
- ☐ Periods in headers
- ☐ Colors
- ☐ Notes

Client: **ADIO Technologies**  
Due Date: 3/18/2022  
See task list: N/A  
Project: New design for website - all pages

Headline/title: ADIO Technologies- Website

Current ADIO: website: <https://www.adiotech.com/>

Brand Guideline: **Marketing Technology** company

Typesetting: MONSERRAT

Industry: Multiple (**Marketing and Logistics Technology**)

ADIO Technology. is a revolutionary platform that uses high frequency tones (known as ADIO packets) imperceptible to the human ear. Using Inaudible Tones® technology, ADIO LLC embeds information on an audio file for a more targeted, enhanced user experience via music, video, text, virtual reality, augmented reality, and other content. It is a modern-day solution to an age-old problem--establishing 2 way communication with a consumer rather than listening to what they have to say..

We own all rights, trademarks and copyrights to ADIO Technology globally.

- We have a uniquely powerful technology that creates a new, non-invasive and customizable approach to two way interaction with consumers.
- We provide solutions to the Advertising, Entertainment, Finance, Safety and Security and Celebration of Life Industries.

**Task:**

Create a new design for all pages of the ADIO technology website in Wix. Specifications are:

- Color palette preferences: black, white, gray, purple, blue. See ADIO Ref Doc provided.
- Please refer to the ADIO\_ref doc for a sample of the desired color palette
- Typesetting must be in Montserrat
- Brand will be that of a **Marketing Technology** company
- Looking for vibrant, highly engaging images and organized, digestible flow. Open to suggestions
- Required format is Wix.
- ADIO logo does NOT need to be redesigned. Please use the files provided for the ADIO logo.

**4) Additional Direction:**

Please create a design for all pages in the current ADIO website. As you have a draft page(s), please feel free to share with us to get feedback.