

From: Swing Left Peninsula info@swingleftpeninsula.org
Subject: Our February 28th Newsletter
Date: February 28, 2022 at 1:30 PM
To: slplg@healthea.org

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Hi Laura,

Our March 10th fundraiser supports highly effective voter registration teams in the Central Valley, those comprised of local bilingual college students who understand why voting empowers their communities and are eager to motivate their neighbors.

[Sign up now](#) and attend on the 10th. We're proud to be introducing amazing student interns who are ready to work in their communities. Your donations enable them to register voters, continue their college educations, and develop into effective leaders (that's a "triple win!").

Of course, there's a lot more going on! We've got phone banks, training, and exciting news about letters. Read on for details...

Triple Win Voter Registration Fundraiser!

Thursday, March 10th, 5:00 - 6:00pm PT



Triple Win CV Voter Registration Fundraiser!



Your donation will provide scholarship funds for undocumented college students who register and engage Central Valley voters. Attend our March 10th



fundraiser and hear from student interns like Mariela and Flor, who will tell their stories and describe their impact as community organizers.

Flor and Mariela reflect on their experiences:

Voter Registration

"I love talking to people and helping them improve their lives. I register people to vote and encourage them to turn out because I can't vote myself." - Flor

"Registering voters inspires me so much! That's how I can make a difference in my community." - Mariela

Community Engagement

"Language barriers are big. I helped a family get Covid vaccinations last year because I am bilingual" - Flor

"I helped an older man change his voter-registration address. It took about five minutes to fill out the forms and we talked for twenty because he just wanted to chat." - Mariela



Flor



Mariela

Leadership Development (from their mentor's perspective)

"I've seen Mariela's and Flor's confidence grow since they started with us a year ago. I've seen them take charge, encourage the team, and boost morale. Thanks to their development, they'll be taking on roles as team leaders with our new interns." - Anahi Serrano, CVWC Youth Coordinator

All donations support the [Central Valley Workers Center's](#) "Valley Votes" project, formed to fund voter registration, engagement and empowerment of people of color in California's southern Central Valley, a region ripe for expanding Democratic power.

[RSVP and Donate Here!](#)

Keep the Senate Blue Phone Bank

Every Wednesday, 5:00 - 7:00pm PT

With the importance placed on Arizona and Nevada in the midterm elections, we **need to talk to voters** about Senators Mark Kelly (AZ) and Catherine Cortez Masto (NV). Virtual phone banks are an essential part of campaigns. **Whether you're new to making calls or an expert, you have a place with our people-powered campaigns.** Phone banking is easy and you can do it from home while working with a supportive online team!

Volunteers like you will help unite Democrats across Arizona and build upon our historic success in 2020 to re-elect Mark Kelly and Democrats up and down the ticket. We're also protecting Catherine Cortez Masto's seat, which is essential to keeping a Democratic majority in the Senate.

We will also be calling into California's Central Valley to identify which people who are registered as No Party Preference voters lean Democratic.

[Sign Up Here!](#)

What's Happening in the Central Valley?

This Wednesday, March 2nd 7:00 - 8:30pm PT

Redistricting has wrapped up and yes, there are big changes so we're diving into the **Central Valley details this Wednesday!**

From legislative boundaries to current issues, candidates, and controversies, knowing more about these swing districts will help you have better conversations with voters during your phone-banking and canvassing volunteer shifts in the Valley!

These Central Valley Leaders will give us a good picture of what we are looking forward to in CD-22 and will have fascinating stories to share!

- **Ruth Lopez**, founder and Executive Director of Valley Voices in Kings County (CD-22)
- **Pedro Ramirez**, President and Co-Director of the Central Valley Workers Center
- **Dillon Savory**, Executive Director of the Fresno-Madera-Tulare-Kings Central Labor Council

[Sign up here!](#)

Vote Forward Letters are Here!

In mid-February, Vote Forward released over three million letters for volunteers to fill out and send to unregistered and low-propensity voters in swing states and districts before the 2022 midterms. Swing Left Peninsula's new [letter website](#) is a one-stop shop to get you writing and even partying with these impactful letters.

Why Vote Forward letters?

Vote Forward empowers grassroots volunteers to send heartfelt, handwritten letters encouraging fellow citizens in underrepresented communities to vote. Volunteers write a few handwritten sentences on a well-tested printed template. Vote Forward letters produced fantastic [results](#) in 2020. By turning out 126,000 additional votes – when Biden's winning margin in some key states was only 21,000 (in Wisconsin) or as low as 10,000 (in Arizona) - these letters helped save American democracy.

And this proven Get-out-the-Vote tactic has even more promise in typically-lower-turnout midterm years, like 2022! We at Swing Left Peninsula are aiming to more than double our 2020 letter numbers. Collectively Peninsula writers sent 460,000 letters to key states in 2020, and we're **aiming to send ONE MILLION** to crucial states and districts in 2022.

We need to start now:

We will write "please vote" letters to potential voters all year, store them safely, and then mail them on the same day in [late October](#) — just before the midterm elections, when research shows these letters have the greatest impact.

Swing Left Peninsula's priority campaigns for 2022 are two House seats in the Central Valley (new Districts 13 and 22), the Senate and Gubernatorial races in Arizona, and the Senate race in Nevada. There are nearly 500,000 letters available now for these races alone, and Vote Forward will add more as the year progresses!

Here's how to get letters and start writing NOW:

[Print and prepare at home](#) (Please tell us if you print at home so we can keep track)

[Connect to a nearby Letter Captain](#) to get already-printed letters

[Attend a letter party](#): Several Peninsula activists are hosting parties every Saturday. Parties are virtual for now, but hopefully we can be writing elbow-to-elbow soon.

SHOW SOME.

- Saturdays, 12:00 - 2:00 pm: Join Sue & Melissa Dinwiddie; [email Sue](#) to RSVP
- Saturdays, 2:00 - 3:30 pm (starting March 12): Join Mary Beavins ([click here](#) to RSVP)

Become a Multiplier: Help others write letters

- [Host a Party](#) (virtual, or in person when you feel comfortable)
- [Become a Letter Captain](#): Letter Captains order letters from Swing Left Peninsula in bulk (a minimum of 1,000 at a time) and distribute them to friends and family members. Remember, we have until late October to fill out these letters. You and nine friends can easily write 100 letters each in the next eight months! Swing Left Peninsula covers the cost of printing.

We look forward to writing AND winning with you!

The Swing Left Peninsula Letter Writing Team
(Laura, Anne, Carolyn, Michelle, Scott, Barbara, and Marcia)

Questions about letters? Email us at letters@swingleftpeninsula.org
Questions about parties? Email us at letterparties@swingleftpeninsula.org

Next-Level Voter Engagement Training (English and Spanish)

Saturday, March 19th, 10:00 - 1:00pm PT

Has it been a while since you have canvassed or phone-banked? Are you thinking of giving it a try for the very first time?

Next Level Voter Engagement training builds your interpersonal skills and your confidence! Some of the **best trainers in the US** will teach us about sharing personal stories, deep canvassing and gently guiding non-voters on their paths to becoming voters.

Are you a Spanish speaker? We also offer a Cultural Competency agenda, including use of common political terms and insights into speaking with Spanish Speakers from different countries and regions as well as to different age groups.

[Sign Up Here!](#)

Members Survey Update!

We're collaborating with faculty at the College of William and Mary on a survey that will help us **learn more about our volunteers, plan for 2022** and **provide important information about progressive Americans for studies of political activism** at William and Mary and UNC-Greensboro. If you haven't filled the survey out yet, look for a reminder email from "rbrapo@wm.edu" this afternoon.

Great News! If we exceed 400 responses our collaborators will donate \$500 to our March 10th "Triple Win" fundraiser! We have about 350 responses now - please help us break through 400. Watch for that email today.

Follow us on Twitter ([@SwingLeftPen](https://twitter.com/SwingLeftPen)) or join our [Facebook group](#) for updates on our latest events, actions, and news.

Questions? Email us:

- Voter contact: votercontact@swingleftpeninsula.org
- Letter Writing: letters@swingleftpeninsula.org
- Fundraising: fundraising@swingleftpeninsula.org
- Phone Banking: phonebanking@swingleftpeninsula.org

Join our email list: https://actionnetwork.org/forms/slp_subscribe

If all else fails: info@swingleftpeninsula.org



Sent via [ActionNetwork.org](https://actionnetwork.org). To update your email address, change your name or address, or to stop receiving emails from Swing Left Peninsula, please [click here](#).

