**YOOM®**

**The flavor experience**

Enjoy the Taste that lasts in your mouth

**YOOM®** has a distinguished outstanding new colour and a new flavor, with a perfect sour-sweet balance, enhanced thanks to its savoury and exotic Umami taste with an intense fresh-from-the-field sensation. Its size and texture, crunchiness and juiceness, make **YOOM®** an affordable gourmet experience. The abundance of anthocyanins compared to regular tomatoes, as well as vitamins and minerals, make **YOOM®** a healthy lifestyle product; a boost for vitality.

**Wake up your sense with every bite!**

**Healthy and tasty in just two bites**