

Center for First-generation Student Success

Color guidelines

**CENTER FOR
FIRST-GENERATION
STUDENT SUCCESS**

AN INITIATIVE OF NASPA AND THE SUDER FOUNDATION



SCREEN (RGB + HEX)



r 242
g 164
b 50

r 109
g 190
b 69

r 10
g 135
b 171

r 0
g 54
b 75

#F2A340

#6FBD4C

#1689AA

#00364b

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PRINT (CMYK)



c 3
m 40
y 92
k 0

c 61
m 0
y 100
k 0

c 84
m 34
y 21
k 1

c 98.33
m 71.46
y 47.73
k 42.85

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Logo fonts

FREIGHT SANS CONDENSED PRO BLACK

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0

FREIGHT SANS CONDENSED PRO MEDIUM

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0