

Who are we? The Alberta Opticians Association is nonprofit organization with a mandate to Educate, Advocate and Promote Opticians In Alberta Canada. We are a membership based organization of Opticians working in Alberta. We have plans to offer our services to other opticians across Canada as we grow. Services we offer to Licensed Opticians are: Errors and Omissions Insurance, Educational content for the College of Opticians mandated continuing educational requirements, We also offer our members Value added services like discounts on home as well as car insurance discounts from vendors , etc.

### The History of the Alberta Opticians Association

We started off many years ago as an Association then amalgamated with the College of Opticians the regulatory side of our profession, we worked as one body responsible for regulating and educating and promoting the profession. Our current provincial government is now mandating the separation of the two sides into College and Association. We are now in the process of separating and developing the rebirth of the Association as a stand alone organization.

What do we need from you ?

We are looking for a new Logo, Letter Head and social media covers. You can view the current website that represents both the College and Association. We will be rebranding the website and editing it for just Association business later this year. We are open you all submissions with no restrictions as to your creative idea. Link to website: <https://acao.ca>

### WHAT IS A LICENSED OPTICIAN?

An Optician is a licensed healthcare professional specially trained to help you achieve optimum vision with the application of eyeglasses, contact lenses, low vision aids and prosthetic ocular devices. Opticians interpret written prescriptions from ophthalmologists and optometrists to determine the specifications of ophthalmic appliances necessary to correct a person's eyesight. A licensed optician is also your frontline healthcare worker that is usual your first point of contact within the eye health industry.

### Tag Line

At this time we don't have a new Tag line for the Association. The tagline "Your Vision, Our Focus" is now protected under the Alberta Collage of Opticians so we can't use that one at this time. If you have a great Tag line that you would want to submit please feel free to do so.

Thanks in advance for your consideration on our project we look forward to viewing all submissions.

Dean Thompson  
Chair of The Alberta Opticians Association