

WELL-BEAN BRAND COLOURS

PRIMARY PALETTE - Preferred



CMYK 63 8 0 0
RGB 48 186 243
HTML #30BAF3



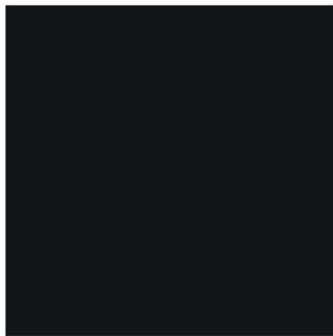
CMYK 53 0 100 0
RGB 133 196 64
HTML #85C440



CMYK 0 89 45 0
RGB 238 66 102
HTML #EE4266

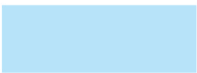


CMYK 37 31 34 0
RGB 165 165 161
HTML #A5A5A1



CMYK 0 0 0 100
RGB 0 0 0
HTML #000000

SECONDARY - LIGHT



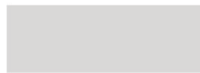
C 26 0 0 0
R 183 227 249
H #B7E3F9



C 21 0 40 0
R 204 228 174
H #CCE4AE



C 2 54 22 0
R 238 145 158
H #EE919E



C 13 11 11 0
R 217 216 215
H #D9D8D7

SECONDARY - DARK



C 78 34 0 0
R 33 140 204
H #218CCC



C 79 27 100 12
R 59 131 61
H #3B833D



C 14 100 82 4
R 201 18 56
H #C91238



C 60 53 57 28
R 91 91 87
H #5B5B57

CMYK values defined in **US Web Coated (SWOP) v2**

RGB values defined in **sRGB IEC61966-2.1**