Website Summary:

My target market is healthy eaters, Kato dieter so I would like the website to be clean with positive vibe. Here is the example of website I put in our communication earlier <https://www.elementshrub.com/> <https://newbeatfoods.com/collections/all-new-beat-foods-products> . I will provide color scheme you need to follow and provide a lot of pictures you can select to work from. If you need recycling any picture from the website, feel free. You can use the front you use for my packaging so that is consistent across the board

Pages to include in the website in relevant information:

**Home page:** you can re-use the information we currently have on our home page but feel free to change completely the lay out and color scheme. I would also like some info graph on the crackers. I will provide you with an example of info graph. Our claim for the info graph is (high protein, High fibre, low carb, Keto, vegan, low fat, gluten free, Organic). I would like the emphasis to be a lot about the crackers more than the oil. But we sill need to mention the oil.

**About US page:** You can also review this page completely and I am open to new ideas**.** We would also like to add a section for our mission statement and a place to add the family pictures.

**Shop page:** I am thinking if we can have different page for crackers and oil to make them separate? Will be open to ideas.

**The FAQ page:** you can make change to this as well

**Privacy and policy:** can go at the bottom of the website

**Contact Us:** You can make changes to it as well to be inline with your new design and layout

**Wholesale:** I would like an additional page for wholesale you can use something similar to this page and we can review it then <https://www.elementshrub.com/pages/wholesale>

Account login page for customers to login.

**Sell Sheet:**

I designed sheet that I will attached for you as an example, I don’t like my own design. I am not too good at design so you can redesign this for me using your skills.

Banner Stands

Below is an example of a banner stands. I will require 2, one for the oil and one for the peanuts crackers. The peanut cracker should include the infograth. You can pull the some information on the website for oil like the type of good fat mono unsaturated and polyunsaturated, high smoke point, perfect with salad, and cooking etc.. if we can even have picture of nice salad and nicely fried food it would be nice.



Note: Please ensure you use same colour code with website, sell sheet and banner.