**Weekend Workshop**

**Logo Design**

**Task Notes:** I am looking for a logo for my new YouTube channel and website. The channel is a DIY, garage/workshop, unique project builds, tool/product reviews, & DIY tips and tricks. It will feature woodworking, metal fabrication, electrical, electronics, among various other things that may be incorporated in a project.

The channel name is Weekend Workshop on YouTube (not really setup yet so sorry, not much to see for context). I plan to have a website where I will eventually sell merchandise, project plan sets, and possibly more.

**Task Description**

I was only able to obtain the domain Wknd-Workshop.com as other variations were taken.

**YouTube Channel Name:** Weekend Workshop

**Domain Name:** Wknd-Workshop.com

The task is to design a logo that can tie my YouTube channel together with the slight variation of the domain name. My thought is to use something like below for the text with the e2 superscript. My thought is utilizing the e’s in this manner would give it a more engineering feel as well distinguishing the Wknd in the text. I envision the Wknd as more prominent to stand out more while the e’s could be smaller and a lighter color to accentuate the difference to build the connection to Wknd-Workshop.com

We2kend Workshop

The logo should have two parts:

1. The text as described above. I am very open to creative approaches to sizing, colors. I am leaning toward the e2 superscript, but will consider other creative ideas to help bridge the channel and domain name together.
2. To the left of the text, it needs to have a more artistic/creative logo that is small that can be used separately for smaller needs. This would be used where I cannot fit the entire text (and still be legible) and need something smaller. For example, a YouTube channel thumbnail circle would be the perfect example. I am more open to creative approaches on this part. My initial thought was clever way to show WW. Using tools to make the WW may be an option, but that may end up being a little too cheesy, so I defer to the designers on that. I really just want something that pops and looks cool.

The logo with both parts 1 & 2 would be on the channel header and website, while part 2 would give me flexibility for smaller branding options.

**Colors:** I am open to different colors selections, but would prefer to keep it something like 2-3 colors (possibly 4) and not a multicolored rainbow design.