



STARTUP FUNDRAISING

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INTRODUCTION

Cow Level AG is a company investing in the booming videogame sector. Our highest priority is the **FiPME software**, the first automated peer-to-peer exchange.



FUNDING

- Funding requirement - \$1.6 Million



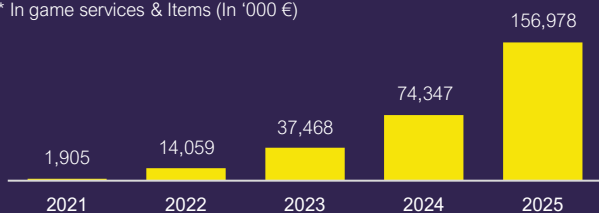
FUNDRAISING GOALS

- to further develop exchange, intensify advertising, SM activities & the company setup, including hire new staff



EXPECTED REVENUE

* In game services & Items (In '000 €)



PRODUCT BENEFITS

- Fully functioning 2-way exchange 3.0.
- Automated matching algorithm & market analytics
- Suitable for private and business customers
- Trading virtual goods fast & efficiently



MARKET POTENTIAL

- **Gamers:** >3 B gamers worldwide
- **Publishers:** thousands worldwide
- **Existing shops:** tens of thousands
- **2-way international Exchanges:** 0



THE TEAM



Boris Obodda
Co-Founder



Stefan Kaemper
Co-Founder



Alexandra Serebrennikova
Marketing Manager



Benjamin Kratsch
Business Development



Sarah Nguyen
Influencer Management



Martin Duncanson
Digital Growth Strategist

LETS PARTNER WITH US |



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