

thoughtleaders  
real estate



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# Colour Palette

The colours are modern and welcoming.  
Blue adds dynamism and corporate strength but  
is balanced by the humanistic warmth of the  
Charcoal Grey.

Pantone Cool Grey 11C

CMYK: 65/57/52/29  
RGB: 85/86/90  
HEX: #55565A

Pantone 629C

CMYK: 38/00/13/00  
RGB: 153/216/223  
HEX: #99D8DF

White

## Typography

# Nexa Bold

Nexa is most suitable for headlines of all sizes, but it does well in a variety of text lengths as well.

## Clear Sans Bold

Clear Sans is a versatile font for screen, print, and Web. It strikes a balance between contemporary, professional, and stylish expression and thoroughly functional purpose.

### Clear Sans Regular

It has a sophisticated and elegant personality at all sizes, and its thoughtful design becomes even more evident at the thin weight.